

A scenic view of the Tower Bridge in London at sunset. In the foreground, a wooden bench sits on a cobblestone path, with a large umbrella featuring the Union Jack flag resting on it. The background shows the bridge's towers and modern city buildings under a colorful sky. Autumn leaves are falling from trees at the top of the frame.

THE **HOME** OF *GREAT BRITISH* **UMBRELLAS**

OUR UMBRELLA

A woman with long dark hair, wearing a white lace-trimmed top and a white blazer, holds a large, multi-colored umbrella. The umbrella has sections of yellow, red, green, and blue. Bright, thick paint is dripping down the edges of the umbrella, creating a vibrant, artistic effect. The background is a soft, out-of-focus white.

Every company or event has its own story to tell, no matter how grand or subtle that might be.

Whatever route that story might eventually take we feel confident that we'll have a product ideally suited to help. Either from our own comprehensive range or via one of our guest European suppliers **FARE & impliva**, both of which we have exclusivity deals with meaning we are the only place in the UK where you can get these products.

#WeveGotYouCovered

This year, rather than just listing out all the products we have available, we've tried to create ***signature collections*** based around our most requested *product features* or *unique selling points*, then highlighted some of our best selling items that fit the bill.

Designed to inspire your story rather than limit it, all of our products are **highly customisable**, available with **no minimum order quantity** and with **industry defining leadtimes**. So when you have an idea what route you want to go down, we'll be on hand to talk you through all the options available.

S



YOUR BRAND

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- 53 EDGE TO EDGE PRINTING**
 - + a selection of products that are exclusively available with true all over branding from edge to edge, ideal for complex designs, fine details or just max coverage

Product Features



NEW FOR 2022

this product is brand new OR has been updated for this year



UK MADE

this product is handmade here in our UK based factory



LOW COST

this product has an especially low unit cost to help your budget go further



THREE DAY EXPRESS

this product is available on a 3 day leadtime from artwork approval upon request
subject to stock availability



FIVE DAY EXPRESS

this product is available on a 3 day leadtime from artwork approval upon request
subject to stock availability



STORMPROOF

this product has specially designed components that when blown inside out, can be brought back into shape without breaking



WINDPROOF

this product features higher flexibility and stability in windy conditions than a standard umbrella



AUTOMATIC OPENING

this product has an automatic opening mechanism that allows for quicker opening at the push of a button



AUTOMATIC OPEN & CLOSE

this product has an automatic opening and closing mechanism that allows you to both open and close your umbrella at the push of a button



TOUR READY

this umbrella is designed to be used on the golf course, featuring stormproof frame technology plus a vented canopy, for maximum protection from the elements



LIGHTWEIGHT

this product is ultra lightweight, ideal to keep in your bag at all times, so its on hand on a rainy day



ECO FRIENDLY

this product features components made from recycled and/or sustainably sourced materials



waterSAVE

this product features a canopy made from the eco friendly waterSAVE material from FARE



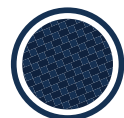
REACH COMPLIANT

this product confirm to all aspects of the REACH Certification



OUTSTANDINGLY SMALL

this product is distinctively smaller than standard, perfect to fit in a bag or briefcase



FIBREGLASS COMPONENTS

this product is made using higher flexibility fibreglass ribs and/or sturdy fibreglass stem



ALUMINIUM COMPONENTS

this product is made using lightweight but especially strong aluminium components



3M SCOTCHLITE REFLECTIVE MATERIAL

this product features official 3M Scotchlite reflective safety components



TEFLON FABRIC PROTECTION

this product features a highly water repellent and stain resistant coating over the canopy, ensuring that water and oil bead up and roll off the umbrella



DOUBLE CANOPY

this product is also available with a double canopy, two separate canopies back to back that allows for contrasting colour combinations or branding both sides of the same panel



SQUARE STYLE CANOPY

this product is also available with a square style canopy, four large main panels and for smaller corner panels for a distinctive look



VENTED CANOPY

this product is also available with a vented canopy, overlapping panels to create a vent in the middle that allows wind to pass through and reduce the pressure on the frame



SPECTRUM RANGE

designed with the help of PGA professionals, the Spectrum Range feature high quality frames with an impressive array of customisation options



EXCLUSIVE SUPPLIERS

this product is from one of our exclusive European based suppliers and as such this is the only place you'll be able to buy them in the UK market

Handle Options

additional charges may apply

- | | | | |
|---|--|---|---|
| 01

BLACK PISTOL GRIP
120 x 37 x 30mm
pantone: black
frame: 14 or 16mm
decal: n/a
weight: 68g | 02

NAVY PISTOL GRIP
120 x 37 x 30mm
pantone: 533c
frame: 14mm
decal: n/a
weight: 68g | 03

ROYAL PISTOL GRIP
120 x 37 x 30mm
pantone: 2728c
frame: 14mm
decal: n/a
weight: 68g | 04

LIGHT GREY PISTOL GRIP
120 x 37 x 30mm
pantone: cool grey 6c
frame: 14mm
decal: n/a
weight: 68g |
| 05

WHITE PISTOL GRIP
120 x 37 x 30mm
pantone: white
frame: 14mm
decal: n/a
weight: 68g | 06

RUBBER COATED PISTOL GRIP
125 x 40 x 32mm
pantone: black
frame: 14mm
decal: n/a
weight: 80g | 07

RUBBER GOLF GRIP
122 x 30 x 30mm
pantone: black
frame: 14 or 16mm
decal: 19mm
weight: 86g | 08

BLACK EVA HANDLE
122 x 36 x 36mm
pantone: black
frame: 14mm
decal: 24mm
weight: 11g |
| 20

FAUX LEATHER CROOK
162 x 120 x 23mm
pantone: black
frame: 14mm
decal: n/a
weight: 65g | 21

BLACK RUBBER COATED CROOK
155 x 111 x 20mm
pantone: black
frame: 14mm
decal: n/a
weight: 75g | 22

BLACK PLASTIC CROOK
170 x 120 x 22mm
pantone: black
frame: 14mm
decal: n/a
weight: 72g | 23

DARK WOODCROOK
180 x 115 x 21mm
pantone: n/a
frame: 14mm
decal: n/a
weight: 64g |
| 24

TRADITIONAL WOODCROOK
180 x 115 x 21mm
pantone: n/a
frame: 14mm
decal: n/a
weight: 64g | 25

ELM WOODCROOK
173 x 125 x 27mm
pantone: n/a
frame: 14mm
decal: n/a
weight: 71g | | |
| 30

DARK MILANO
137 x 37 x 37mm
pantone: n/a
frame: 14 or 16mm
decal: n/a
weight: 72g | 31

TRADITIONAL MILANO
140 x 34 x 34mm
pantone: n/a
frame: 14mm
decal: n/a
weight: 72g | 32

LIGHT MILANO
140 x 34 x 34mm
pantone: n/a
frame: 14 or 16mm
decal: n/a
weight: 72g | 33

DARK ROUNDWOOD
122 x 32 x 32mm
pantone: black
frame: 16mm
decal: n/a
weight: 52g |
| 34

LIGHT ROUNDWOOD
122 x 32 x 32mm
pantone: n/a
frame: 16mm
decal: n/a
weight: 52g | 35

GLOSSY LIGHT ROUNDWOOD
122 x 32 x 32mm
pantone: n/a
frame: 16mm
decal: n/a
weight: 52g | 36

DARK STRAIGHT WOOD
128 x 31 x 32mm
pantone: n/a
frame: 16mm
decal: n/a
weight: 49g | 37

CHESTNUT STRAIGHTWOOD
132 x 29 x 29mm
pantone: n/a
frame: 16mm
decal: n/a
weight: 55g |

Additional Extras

additional charges may apply

- | | | | | | |
|--|--|--|--|--|--|
| 
BRANDED DECALS | 
PRESS STUD TIE WRAPS | 
EXTRA WIDE TIE WRAPS | 
BRANDED TIE WRAPS | 
CANOPY BINDING | 
CONTRAST STITCHING |
| 
FULLY BESPOKE BRANDED SLEEVES | 
<i>when dry</i>
MAGIC PRINT | 
<i>when wet</i>
MAGIC PRINT | 
VARNISH PRINT | 
REFLECTIVE PRINT | |



THE HOME OF Great British

MANUFACTURED UMBRELLAS

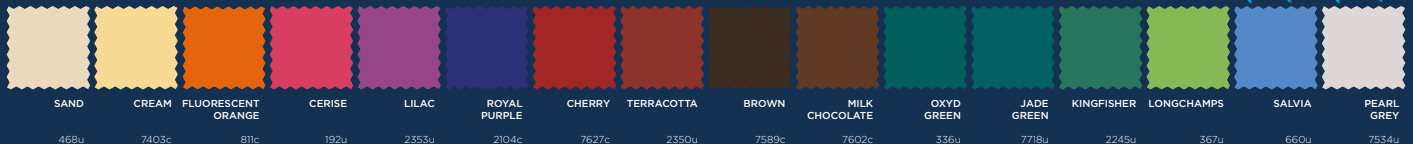
**BESPOKE, HANDMADE CANOPIES & PRINTING
WITH WELL OVER 100 YEARS EXPERIENCE**

+ with all of our **UK Made** umbrellas, you can choose from **any** combination of our **30+ stock panel colours** below, that will then be handmade into the canopy for your umbrella here in our in-house umbrella factory



whilst the colours below are eventually going to be discontinued, we do currently have plenty of stock in the building, however if you are placing a large order we would recommend checking stock levels before placing your order to avoid disappointment

limited stock



PANTONE REFERENCES ARE GIVEN AS AN APPROXIMATE GUIDE ONLY. WE DO NOT GUARANTEE THE FABRIC ON YOUR ORDER WILL BE AN EXACT MATCH AS THIS CAN VARY SLIGHTLY FROM ROLL TO ROLL
DUE TO THE VIBRANT NATURE OF CERTAIN FABRIC COLOURS THIS DIGITAL SWATCH CARD IS ONLY INTENDED TO BE USED AS A GUIDE TO SHOW THE COLOURS AVAILABLE, WE WOULD ALWAYS RECOMMEND VIEWING A PHYSICAL SWATCH CARD OR SAMPLE OF THE MATERIAL IF YOU ARE CONCERNED ABOUT THE STRENGTH OR COLOUR OF A PARTICULAR PANEL BEFORE PLACING YOUR ORDER



low cost



5 day express available



windproof



Bedford Silver

1BED

+ the cheapest UK Made golf size umbrella on the market

+ windproof frame for increased flexibility

+ two frame colour options available at **no extra cost**



3 day express available



stormproof



double canopy available



square canopy available



vented canopy available



Fibrestorm

1FST

+ stormproof fibreglass stem and ribs allow the canopy to simply flip back to shape if a gust blows it inside out

+ consistently one of the best selling umbrellas every season

+ also available with UK handmade **double** canopy, **vented** canopy or a **square** style canopy



5 day express available



stormproof



double canopy available



square canopy available



vented canopy available



Spectrum Sport

1SPC

+ the most customisable umbrella on the market

+ oversize push button opening mechanism

+ five interchangeable frame, spike, handle & tip cup colour options available at no extra cost





- 5 day express available
- stormproof
- double canopy available
- automatic opening
- square canopy available
- REACH compliant
- vented canopy available



FibreStorm Auto

1FSA

- + soft touch, black EVA handle with branded decal option
- + integrated automatic opening push button
- + high quality stormproof fibreglass frame



- 5 day express available
- stormproof
- automatic opening
- double canopy available
- vented canopy available



Executive Walker

1XEC

- + automatic opening mechanism with push button
- + choice of three high end handles at no extra cost
faux leather crook, rubber coated crook or black EVA
- + high quality stormproof fibreglass frame with an unbelievably low unit cost



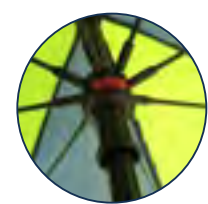
- 5 day express available
- stormproof
- REACH compliant
- double canopy available
- square canopy available



StormSport uk

1SSP

- + high quality stormproof fibreglass frame with an unbelievably low unit cost
- + push button safety opening mechanism
- + ergonomic rubber coated handle





5 day express available



stormproof



double canopy available



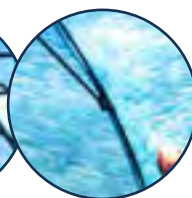
vented canopy available



Spectrum City Cup

ICTY

- + strong and reliable spectrum frame
- + traditional wooden stem, high quality stormproof system for increased flexibility and stability
- + wooden crook handle and spike



Executive Telescopic uk

7XUK

- + the **ONLY** UK Made telescopic umbrella on the market
- + rubber coated handle with integrated automatic opening & closing push button mechanism
- + branded decal option to the base of the handle



windproof



auto open & closing



**BESPOKE,
HANDMADE
CANOPIES WITH
YOUR CHOICE OF
OVER FIFTY STOCK
PANEL COLORS AT
NO EXTRA COST OR
PANTONE MATCH TO ANY
COLOUR OF THE SPECTRUM**



UK MADE Canopy Styles



Double Canopy



+ **double** the print area for **double** the possibilities; sixteen individual, full size panels sewn **back to back** that allows for completely separate designs or colours to be displayed on the **inside & outside** of your chosen umbrella

+ available on **ANY stormproof UK Made** umbrella with **no minimum order quantity** and still on our standard **two to three week** leadtimes





Square Style



+ **four large** panels and **four smaller corner** panels that go together to make a square style canopy for a different look to the standard round style canopies, with the added benefit of a **larger print area** on the four main panels

+ available on **ANY stormproof UK Made** umbrella with **no minimum order quantity** and still on our standard **two to three week** leadtimes

+ sixteen half panels sewn together to make **two separate canopies** that overlap each other to create a **vent in the middle** that allows gusts of wind to simply pass through the canopy and take some pressure off of the ribs and frame

+ available on **ANY stormproof UK Made** umbrella with **no minimum order quantity** and still on our standard **two to three week** leadtimes



Vented Canopy



**REDUCE
REUSE
RECYCLE**



IT'S EASY BEING *Green*

+ recycling saves resources, prevents pollution, supports public health, creates jobs, it saves money, avoids landfills, and best of all, it's easy...
this prevents the pollution and destruction that occurs when virgin materials like trees and precious metals are extracted from the earth



stormproof

2022



auto open
& close



eco friendly



waterSAVE
material



Okobrella AOC mini

FARE 5429ws

- + sustainable, smooth bamboo handle with integrated push button and branded decal recess
- + delivered in highly biodegradable, recycled packaging
- + six eco friendly waterSAVE colour options available





stormproof



automatic opening



eco friendly



waterSAVE material



fibreglass components

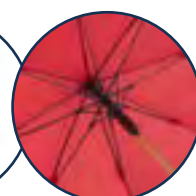
2022



ÖkoBrella AC midsize

FARE 7379ws

- + sustainable, smooth bamboo handle with integrated push button and branded decal recess
- + delivered in highly biodegradable, recycled packaging
- + six eco friendly waterSAVE colour options available



stormproof



automatic opening



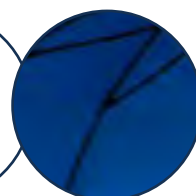
eco friendly



EcoVent

5ECV

- + 100% recycled PET vented canopy
- + fibreglass stem with integrated, automatic push button opening mechanism
- + ergonomic soft touch rubber coated handle



windproof



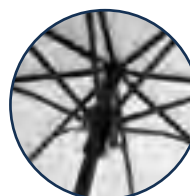
eco friendly

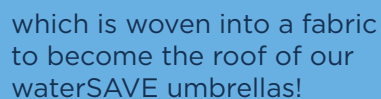
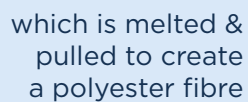
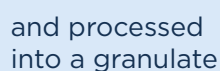
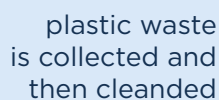


EcoVent mini

5ECM

- + 100% recycled PET canopy with four vented panels
- + colour co-ordinated rubber coated handle with carry strap
- + five standard colour options available





+ REDUCING CO₂ EMISSIONS BY MORE THAN

60%

**+ REDUCING
ENERGY CONSUMPTION
BY UP TO**

70%

**+ TOTAL WATER
SAVED PER UMBRELLA
APPROX**



calculated based on water savings of 2 million litres when processing around 300,000 m² of fabric, which can be used to make 350,000 umbrellas

Style AC midsize

FARE
4784

- + convenient automatic function for quick opening
- + high-quality windproof system for maximum frame flexibility in stormy conditions
- + ten contrasting trim colour options with black canopies



waterSAVE AOC mini

FARE 5460ws

- + best selling telescopic umbrella year on year and now with the added extra of eco friendly sales appeal
- + convenient automatic function for quick opening & closing
- + colour co-ordinated, soft touch rubber coated handle



the typical dyeing process for woven fabrics requires large quantities of fresh water, chemicals and energy as this new process is a 'dry' process, there are no purifications and treatment of water beforehand at all, saving a lot of energy and resources

+ REDUCING
SLUDGE PRODUCTION
BY AS MUCH AS

98%

waterSAVE becomes colourful!

our waterSAVE cover material is now available not only in black, but in five new standard colours

- + GREY + NAVY + RED + LIME
- + BLACK + NATURAL WHITE





stormproof



automatic opening



waterSAVE material



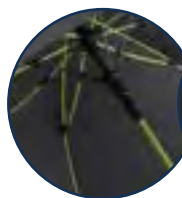
fibreglass components



Style AC' golf

FARE 2384

- + convenient automatic function for quick opening
- + high-quality windproof system for maximum frame flexibility in stormy conditions
- + seven contrasting trim colour options with black canopies



stormproof



eco friendly



waterSAVE material

2022 NEW



ÖkoBrella Shopping

FARE 9158ws

- + high quality zipped sleeve that can be used as a shopping even with the umbrella still secured in place
- + sustainable wooden ergonomic handle with carry strap
- + six eco friendly waterSAVE colour options available, all with matching reusable shopping bag



windproof



automatic opening



eco friendly

2022 NEW



ÖkoBrella AC' regular

FARE 1122ws

- + sustainable bamboo handle with branded decal recess
- + galvanised steel stem with integrated automatic opening push button mechanism
- + six eco friendly waterSAVE colour options available





stormproof



auto open
& closing



waterSAVE
material



fibreglass
components



Style AOC mini

FARE
5484

- + convenient automatic function for quick opening & closing
- + high-quality windproof system for maximum frame flexibility in stormy conditions
- + ten contrasting trim colour options with black canopies



stormproof



auto open
& closing



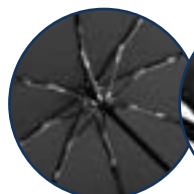
waterSAVE
material



Steel Oversize mini

FARE 5659

- + stylish chromed metal handle with integrated push button and branded decal recess
- + convenient automatic function for quick opening & closing
- + top quality, pouch style carry sleeve



stormproof



auto open
& closing



waterSAVE
material



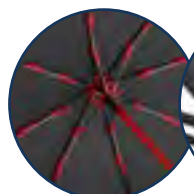
fibreglass
components



ColourLine AOC mini

FARE 5644

- + accent colour stem, ribs and push button detailing
- + convenient automatic function for quick opening & closing
- + six trim colour options available, all with solid black canopies



LOOK AFTER THE *Pennies*

AND THE POUNDS WILL
LOOK AFTER THEMSELVES



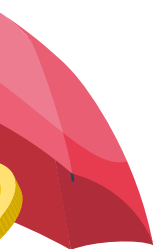
+ whether you are working with a restricted budget or just always on the look out for a bargain, our range of low cost umbrellas offer the same high perceived value and branding areas as their more expensive cousins but at a fraction of the cost



low cost



express delivery



express delivery



automatic opening



lightweight



Budget SuperMini

6BDT

+ lowest cost telescopic umbrella

+ ergonomic colour matching plastic handle and carry strap

+ colour co-ordinated sleeve



Budget Walker

2IMP

+ automatic walking with black EVA handle

+ 10mm black metal shaft, fibreglass ribs and frame

+ twelve standard colour options available



low cost



3 day express available



windproof



Budget Golf

5IMP

+ one of our best selling golf size umbrellas year on year

+ windproof iron stem for increased flexibility and stability in windy conditions

+ fifteen standard colour options available





low cost



windproof



lightweight



Ahu mini

FARE 5008

- + ultra light manual opening with aluminium frame
- + easy to handle thanks to sliding safety runner
- + suitable for handbag due to ultra-light weight



low cost



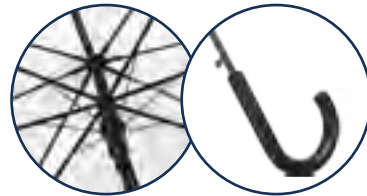
express delivery



Falconetti Auto Walker

GA-311

- + black plastic crook handle and tips
- + integrated automatic push button opening mechanism
- + fifteen standard colour options available



low cost



express delivery



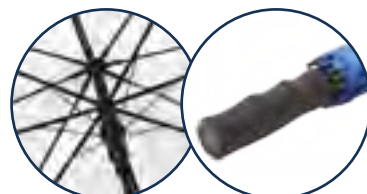
windproof



Falcone Automatic golf

GP-58

- + high quality fibreglass windproof frame
- + sturdy fibreglass frame with integrated automatic opening push button mechanism
- + rubber coated pistol grip handle with branded decal recess





low cost



express delivery



windproof



Value Storm Golf

TVSG

- + lowest cost stormproof golf umbrella on the market
- + reinforced fibreglass ribs for increased stability in stormy conditions
- + thirteen standard canopy colour options available



low cost



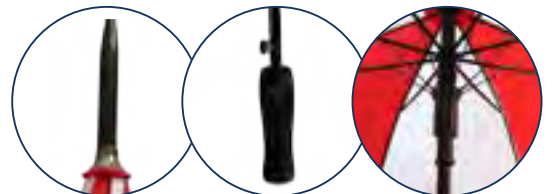
express delivery



Budget Walker Striped

3IMP

- + automatic walking with black EVA handle
- + 10mm black metal shaft, fibreglass ribs and frame
- + alternating colour and white canopy colour options



low cost



3 day express available



Super Mini

6MIN

- + THE best selling telescopic umbrella
- + durable iron stem and colour co-ordinated plastic handle with carry strap and sleeve
- + ten standard colour options available





IN THE EYE OF THE *Storm*

A STORMPROOF UMBRELLA CAN TAKE THE
PUNISHMENT BUT STILL COME BACK FOR MORE

+ our **stormproof** umbrellas are designed to **flip back** into shape **without breaking** if the wind turns them inside out on you, making your stormproof umbrella an investment rather than a purchase

+ add to that our bespoke, handmade canopies where you can choose any combination of our 50 stock panel colours and a comprehensive list of customisation options, means our stormproof range are always high up on our best seller list year on year



low cost



express delivery



stormproof



automatic opening



5 day express available



stormproof



automatic opening



REACH compliant



vented canopy available



5 day express available



stormproof



double canopy available



square canopy available



vented canopy available



Impliva Automatic golf

GP-49

+ 14mm fibreglass stem and stormproof ribs

+ soft feel black EVA handle with integrated automatic opening push button



Fibrestorm Auto

1FSA

+ soft touch, black EVA handle with branded decal option

+ integrated automatic opening push button

+ high quality stormproof fibreglass frame



choose from any combination of our 30+ stock panel colours on all of our uk made umbrellas



ProSport Deluxe

1PSD

+ rubber handle with branded decal option

+ safety push button opening system

+ extra thick stormproof fibreglass stem



choose from any combination of our 30+ stock panel colours on all of our uk made umbrellas



ARE YOU *Tour Ready*

THE SECRET OF THE PRO'S ISN'T
FOUND ON THE 9th GREEN AT NINE...
IT'S A STORMPROOF FRAME WITH A VENTED CANOPY

+ all of our **TourReady** umbrellas feature vented canopies that are designed to allow wind to pass through the vents rather than pushing against the canopy **AND** flexible stormproof ribs that allow the frame to simply flip back to shape if a strong gust of wind does manage to blow it inside out

AutoVent
1ATV

- + strong but lightweight black fibreglass stem
- + soft feel black EVA handle with decal recess in the bottom and integrated push button automatic opening mechanism
- + five stock colour options all with higher grade 190T Polyester canopy material



3 day express
available



stormproof



automatic
opening



tour ready



FibreStorm Auto Vented

1FAV

- + soft touch, black EVA handle with branded decal option
- + integrated automatic opening push button for one handed opening
(to keep your gloved hand dry)
- + high quality stormproof fibreglass frame



choose from any combination of our 30+ stock panel colours on all of our uk made umbrellas



UK
MADE

SuperVent

6GUS

- + rubber golf grip effect handle with decal recess
- + spring loaded tip cup for one handed opening
(to keep your gloved hand dry)
- + shorter, snub nose spike



TourVent uk

1TVU

- + bespoke, oversize 147cm vented UK handmade canopy
- + straight, soft touch black handle with branded decal recess
- + automatic opening mechanism with safety push button
- + choose from any combination of our 30+ stock panel colours
OR pantone match to any colour of the spectrum

choose from any combination of our 30+ stock panel colours on all of our uk made umbrellas



UK
MADE



oversize 1.5m vented canopy
for maximum protection from the elements





ENDLESS

Possibilities

WITH A SEAMLESS ONE PIECE CANOPY
THE ONLY LIMITATION IS YOUR IMAGINATION



+ with our **one piece** umbrellas, you can print full colour edge to edge over the entire canopy, to create one massive design that flows seamlessly over the umbrella for maximum impact with **no registration issues**

+ all available with **no minimum order** quantity and with **two to three weeks leadtimes** as standard

*One Piece Canopy =
One All-Over Design*

*No Seam =
No Registration
Issues*

OneBrella

10NE

*No Seam =
No Registration
Issues*

- + soft touch rubber coated crook handle
- + stormproof fibreglass ribs for higher flexibility and stability in stormy conditions
- + seamless one piece canopy to allow all over print

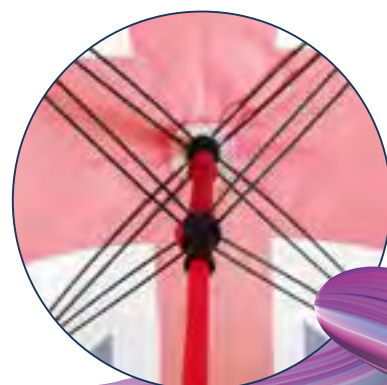


Spectrum QuadBrella

4SPC

- + ergonomic black rubber coated handle
- + stormproof steel ribs for higher flexibility and stability in stormy conditions
- + seamless one piece square canopy to allow all over print

*One Piece Canopy =
One All-Over Design*





IT'S A QUESTION OF
Style

WHETHER THAT IS ONE OF OUR ADDITIONAL EXTRAS
ON A UK MADE UMBRELLA OR THE RETAIL QUALITY
FARE STYLE RANGE OF PRODUCTS

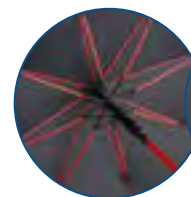
soft touch
crook handle

co-ordinated
handle detail

branded
decal recess



coloured
stormproof ribs



high contrast
coloured stem



Mini Umbrella

FARE 5084

- + high-quality windproof system for maximum frame flexibility in stormy conditions
- + soft-touch handle with promotional labelling option
- + polyester pongee cover material made of recycled plastics, eco-friendly waterSAVE cover material



AC Regular Colourline

FARE 1084

- + convenient automatic function for quick opening
- + windproof features for higher flexibility and stability in windy conditions
- + polyester pongee cover material made of recycled plastics, eco-friendly waterSAVE cover material



Style AC Midsize

FARE 4784

- + convenient automatic function for quick opening
- + high-quality windproof system for maximum frame flexibility in stormy conditions
- + polyester pongee cover material made of recycled plastics, eco-friendly waterSAVE cover material



A woman with blonde hair, wearing a bright yellow t-shirt and matching yellow trousers, is crouching and holding a large yellow umbrella. She is looking up and smiling. Above her is a large, dark, conical spotlight that illuminates the scene, creating a bright yellow cone of light. The background is a plain, light grey wall.

LOOKING
FOR SOMETHING

NEW

+ whilst you might be forgiven for thinking that nothing much has changed in the world of umbrellas since the move to steel, but nothing could be further from the truth, with yearly innovations in design, materials and branding options

+ and this year is no exception, all the products overleaf are brand new for 2022 and exclusive to us in the UK market



2022

Tube mini

FARE 5792



Fully customise your tube from just 50 units



2022

waterSAVE AOC mini

FARE 5460ws



- + best selling telescopic umbrella year on year and now with the added extra of eco friendly sales appeal
- + retail quality stormproof frame but at trade prices
- + six new eco friendly waterSAVE colour options still with a colour co-ordinated, soft touch rubber coated handle





stormproof



automatic opening



fibreglass components

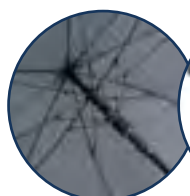
2022 NEW



AC regular

FARE 1245

- + stormproof fibreglass frame and galvanised steel stem
- + integrated automatic opening push button to the handle which is an exact match to the 5519 below, ideal for combined orders
- + ten standard canopy colour options available



stormproof



automatic opening

2022 NEW



AC mini

FARE 5519

- + stormproof ribs and galvanised steel stem
- + integrated automatic opening push button to the handle
- + ten standard canopy colour options available which are an exact match to the 1245 above, ideal for combined orders



stormproof

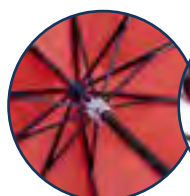
2022 NEW



Jumbo Golf mini

FARE 5222

- + oversized, 10 panel, 117cm canopy with reflective binding
- + colour co-ordinated sleeve with matching reflective binding
- + rubber coated handle with carry strap, matches the 5519 & 1245 handles above just without the auto push button opening





stormproof



eco friendly



waterSAVE material

2022



ÖkoBrella Shopping

FARE 9158ws

- + high quality zipped sleeve that can be used as a shopping even with the umbrella still secured in place
- + sustainable wooden ergonomic handle with carry strap
- + six eco friendly waterSAVE colour options available, all with matching reusable shopping bag



stormproof



automatic opening



fibreglass components



vented canopy

2022



DoubleFace XL Vent

FARE 2385ws

- + soft touch EVA handle with integrated automatic opening push button mechanism
- + sturdy, colour co-ordinated fibreglass stem with water drop design
- + six eco friendly waterSAVE colour options available



stormproof



automatic opening



waterSAVE material

2022



Carbon Style AC golf

FARE 7915ws

- + automatic golf size umbrella with crook handle and shortended closing mechanism
- + eco friendly waterSAVE canopy with two tone carbon design
- + rubber coated crook handle with carbon effect detailing





A TRUSTED *Travel Companion*

A GOOD CITY UMBRELLA IS BUILT TO LAST
WITH THE TRADITIONAL LOOK AND FEEL OF
A CROOK HANDLE FOR EASY USE & STORAGE

+ with our **City**
umbrellas you will
see a **classic round**
style canopy approx.
1m in diameter plus a
crook handle to keep
that traditional walking
umbrella style

+ but they also feature all
the modern improvements in
strength and flexibility making
sure your new umbrella will be
going strong for years to come...
even if that's for somebody else
when you leave it on the train!



5 day express available



stormproof



automatic opening



double canopy available



vented canopy available



UK
MADE

Executive Walker

1XEC

- + automatic opening mechanism with push button
- + choice of three high end handles at no extra cost
faux leather crook, *rubber coated* crook or *black EVA*
- + high quality stormproof fibreglass frame with an unbelievably low unit cost

choose from any combination of our 30+ stock panel colours on all of our uk made umbrellas



low cost



windproof



automatic opening



AC regular

FARE 1104

- + higher corrosion protection due to galvanized steel shaft
- + flexible fibreglass ribs increasing stability in windy conditions
- + eleven standard colour options available



low cost



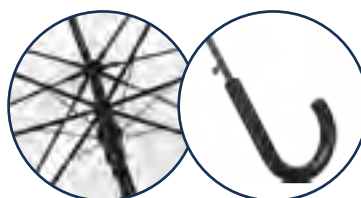
express delivery



Falconetti Auto Walker

GA-311

- + black plastic crook handle and tips
- + integrated automatic push button opening mechanism
- + fifteen standard colour options available





TAKE A WALK ON THE

Wild Side

WITH ONE OF OUR CLASSIC STYLE
WALKING SIZE UMBRELLAS

+ all of our **Classic** umbrellas feature a wooden spike, stem and handle just as they would have in years gone by but now also with the enhancements in windproof technology to increase strength and flexibility of the ribs to ensure they stand the test of time

+ with smaller canopies than a golf size umbrella, walking umbrellas are ideally suited to keep in the boot of the car or by the front door for those rainy days where you'll be out and about in need of cover from the elements



5 day express available



stormproof



double canopy available



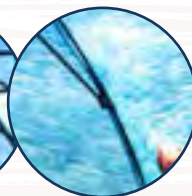
vented canopy available



Spectrum City Cup

1CTY

- + bespoke UK handmade canopy with your choice of any combination of our 30+ stock panel colours
- + traditional wooden stem, high quality stormproof system for increased flexibility and stability
- + wooden crook handle and spike



UK
MADE



5 day express available



automatic opening



Exec WoodCrook

2EWC

- + high quality, low cost traditional umbrella
- + matching wooden stem, spike and crook handle
- + automatic opening function built into the wooden stem for ease of opening



stormproof



fibreglass components



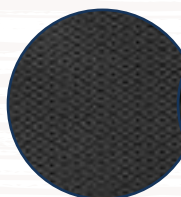
teflon coated



Exklusiv 60th Edition

FARE 4704

- + elegant umbrella in medium size with many connoisseur's details of the classic art of umbrella making
- + high-quality windproof system for maximum frame flexibility in stormy conditions
- + straight handle in mottled maple genuine wood look with chrome-plated details and promotional labelling option



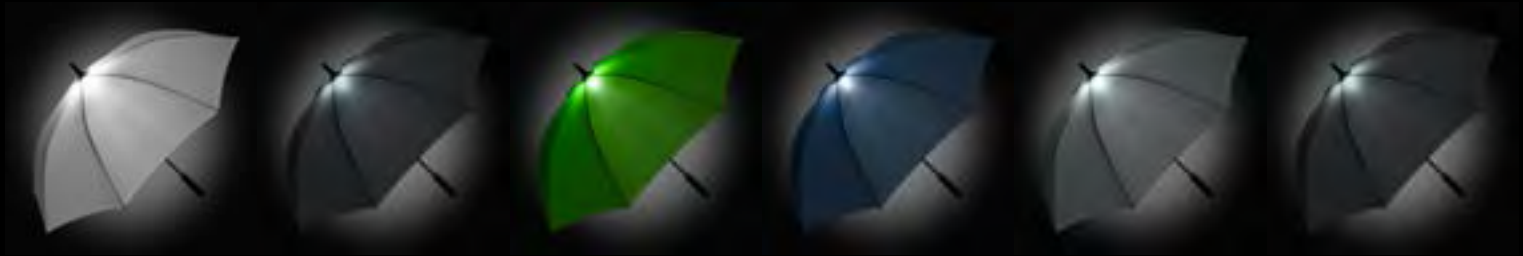
WHEN THE NIGHTS GET DARK

Light The Way



+ both of our **light up** umbrellas feature energy efficient LED lighting to help brighten up the surrounding area as you are walking

+ rechargeable battery power with USB charging cable ((*included*) power the **Switch** umbrellas, whereas the **SkyLight** runs on standard batteries (*included*)



stormproof



automatic opening



fibreglass components



SkyLight AC midsize

FARE
7749

- + interior LED light for increased visibility in the dark
- + integrated automatic opening push button which also acts as the on/off switch for the light
- + soft touch rubber coated handle with branded decal option



stormproof



automatic opening



fibreglass components



Switch AC midsize

FARE
7905

- + transparent shaft and spike with LED lighting
- + seven solid colour or two colour changing options
- + soft touch, rubber coated crook handle with integrated re-chargeable battery



T

DO YOU WORRY ABOUT
THINGS THAT GO...

Bump
the
light

+ then our range of **safety inspired** umbrellas are the ones for you. specially designed to be seen even in low light situations by either reflecting the ambient light or making their own with integrated LED lights, these umbrellas are the perfect choice for the safety conscious



stormproof

3M

3m scotchlite
material



SafeBrella LED mini
FARE 5171

- + 3M Scotchlite Reflective details to corners of all panels
- + soft touch rubber coated handle with integrated LED light featuring continuous white light OR flashing red functions
- + high quality windproof frame for increased flexibility in windy conditions





stormproof



automatic opening



fiberglass components



ColorReflex AC golf

FARE 7377

- + reflective coating on two panels and reflective piping on the six remaining panels
- + straight soft-feel handle with integrated push button



stormproof



auto open & closing



fiberglass components



ColorReflex AOC mini

FARE 5477

- + reflective coating on two panels and reflective piping on the six remaining panels
- + straight soft-feel handle with integrated push button



stormproof



automatic opening



fiberglass components



Plus AC mini

FARE 5547

- + study telescopic umbrella with safety reflective binding around the edge of the canopy
- + soft touch handle with glossy push button
- + flashy sleeve with reflective piping





Colours Colours Colours

WITH SO MANY COLOUR OPTIONS
THE HARDEST PART IS GOING TO BE
DECIDING WHICH ONE YOU LIKE BEST

+ with all of our **UK Made** umbrellas, you can choose from **any** combination of our **30+ stock panel colours**, all available with **no minimum order** quantity and with **two to three weeks leadtimes** as standard

+ alternatively you can select one of our off the shelf items, or one from our exclusive guest suppliers that are available in a multitude of styles and colours to suit your brand and budget

UK Stock Panels

UKPNL

+ with all of our **UK Made** umbrellas, you can choose from **any** combination of our **30+ stock panel colours** below, that will then be handmade into the canopy for your umbrella here in our in-house umbrella factory

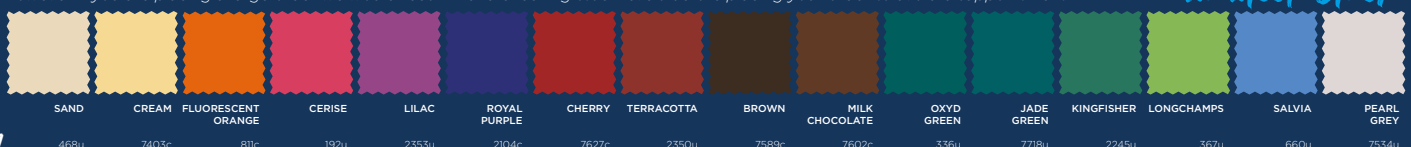


+ alternatively, you can pantone match each panel to **any colour** of the spectrum **OR** digitally print upto full colour, edge to edge to create one giant design that flows over the entire canopy



whilst the colours below are eventually going to be discontinued, we do currently have plenty of stock in the building, however if you are placing a large order we would recommend checking stock levels before placing your order to avoid disappointment

limited stock





express
delivery



stormproof



automatic
opening



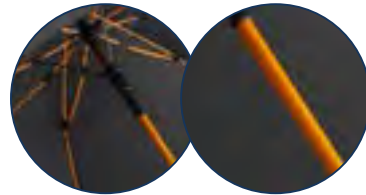
fibreglass
components



Style AC' golf uk

FARE
2384uk

- + bespoke UK handmade canopy with your choice of **any** combination of our 30+ stock panel colours
- + retail quality FARE frame with the extra customisation options and branding possibilities of a bespoke canopy
- + seven rib and handle detail colour options available



choose your
stem/rib colour
to contrast any of
our UK stock
panel colours



low cost



3 day express
available



windproof



Budget Golf

SIMP

- + one of our best selling golf size umbrellas year on year
- + windproof iron stem for increased flexibility and stability in windy conditions
- + fifteen standard colour options available



5 day express
available



stormproof



auto open
& closing



AOC' mini

FARE 5460

- + retail quality stormproof frame but at trade prices
- + also available as a golf (7580) and walking (7560) umbrella
- + eighteen stunning colour options all with colour co-ordinated, soft touch rubber coated handles





Colori alu light10 midsize

FARE 4111

- + easy to handle thanks to sliding safety runner
- + unique shape due to having 10 panels
- + lightweight aluminium shaft



stormproof



fibreglass
components



alutec



YOU CAN'T HAVE THE RAINBOW

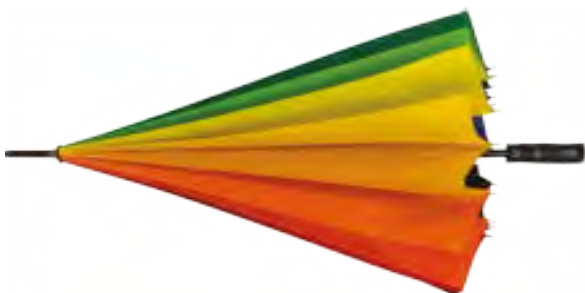
*Without a
little rain*

NOTHING GUARANTEES A SMILE MORE THAN A RAINBOW
SO WHAT BETTER WAY TO BRIGHTEN UP A RAINY DAY
THAN WITH A RAINBOW OF YOUR VERY OWN...

Rainbow Golf

1RBW

- + 16 panelled canopy with rainbow panels
- + ergonomic black pistol grip handle
- + 14mm black metal stem and spike



Rainbow Walker

2RBW

- + 16 panelled canopy with rainbow panels
- + 14mm wooden shaft and crook handle
- + metal tipped traditional style wooden spike



A ~~ROOM~~
brolly

With a View

WHY PICK JUST ONE PANEL COLOUR WHEN YOU
CAN HAVE A VIEW OF THE WORLD, FREE OF CHARGE

+ all of our **PVC** umbrellas feature SuperClear PVC canopies to ensure clarity once opened. Coming in a variety of sizes with bright colour detailing there will be something to suit all requirements

+ a long time favourite of **Her Majesty The Queen**, the domed PVC umbrella truly has her seal of approval and is the ideal choice for those wanted to get a clear view of their surroundings



stormproof



automatic opening



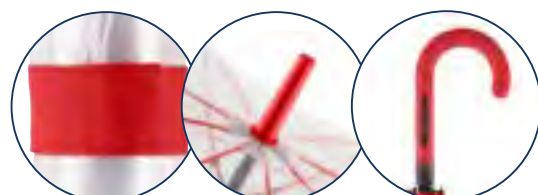
fibreglass components



Pure AC regular

FARE 7112

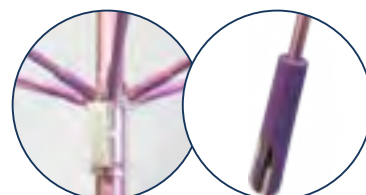
- + superclear transparent cover with coloured spike & ribs
- + colour co-ordinated tie wrap, handle and piping
- + six standard trim colour options available



PVC Colour

3PVC

- + colour co-ordinated spike, stem, ribs and handle
- + stylish metal detailing to spike and handle
- + nine standard trim colour options available



stormproof



automatic opening



fibreglass components



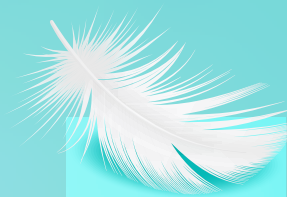
Pure AC golf

FARE 2333

- + higher corrosion protection to galvanized steel shaft
- + colour co-ordinated design elements
- + five standard trim colour options available



AS LITE AS A Feather!



+ not all umbrellas are made equal, just like our range of extremely lightweight umbrellas, which have been especially designed to save weight wherever possible without compromising on strength

+ as well as being lightweight, these umbrellas all have features that make them ideal for being stowed away on your commute to work or in your bag so it's always on hand when the weather takes a turn



5062 Full Size



stormproof



lightweight



outstandingly small



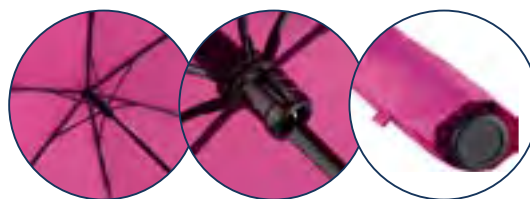
aluminium components



FiligRain Only95

FARE 5062

- + only 20cm long when closed and weighs in at just 95g
- + standard 100 by OEKO-TEX certified polypongee material
- + super lightweight windproof aluminium frame



stormproof



lightweight



SlimLite Adventure

FARE 5069

- + only 23cm long when closed and weighs in at just 143g
- + colour co-ordinated carry sleeve with snap hook fastener ideal for fixing to a bag or backpack
- + high quality windproof steel frame



windproof

2022 NEW



MiniMax Flat

6MAX

- + only 22cm long when closed and weighs in at just 190g
- + space saving flat handle for packing into a case or bag
- + eleven striking colour options with co-ordinated sleeve



WHO SAID
UMBRELLAS
HAD TO BE

Boring?



+ as the stereotype goes, Germany isn't really known for its whimsical folly, however you can always count on our European partners at FARE to deliver something out of this world when it comes to innovation



stormproof



automatic opening



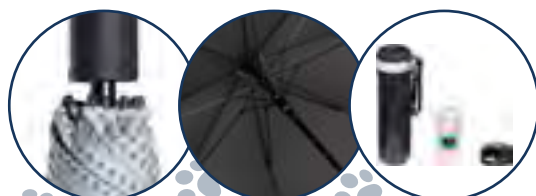
fibreglass components



DoggyBrella AC golf

FARE
7395

- + large stormproof umbrella with paw print detailing to the stem, spike, push button and reflective binding
- + detachable handle with carabiner hook to easily attach to a bag
- + handle filled with 15 dog waste bags (refillable)



FARE



windproof



Fillit mini

FARE 5052

- + transparent plastic handle with branded decal recess
- + detachable bottom to handle that allows it to be filled with samples or printed business card
- + eight standard canopy colour options with colour co-ordinated sleeve



FARE



stormproof



automatic opening



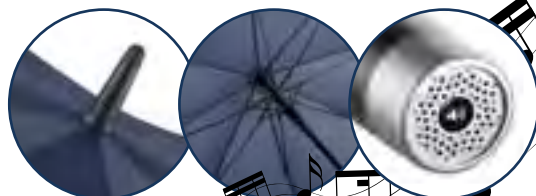
fibreglass components



Sound AC midsize

FARE 7799

- + plays a recorded sound when opened or at the push of a button
- + customise the sound clip stored in the handle from just 50 units
- + perfect for brands with an iconic sound, jingle or slogan



FARE

ALWAYS LOOK ON THE

Bright Side

OBVIOUSLY WE DON'T
GET MUCH SUN HERE
SO WHEN IT IS HERE,
MAKE THE MOST OF IT

Canopy

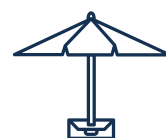
- + our extensive range of **Parasols** really covers all bases, with varying canopy styles and sizes split across either modern steel, aluminium or traditional wooden frames, we'll have something that fits any space or budget
- + we also have a selection of bases available that work with each of these parasol options, to help keep your parasol in situ once erect



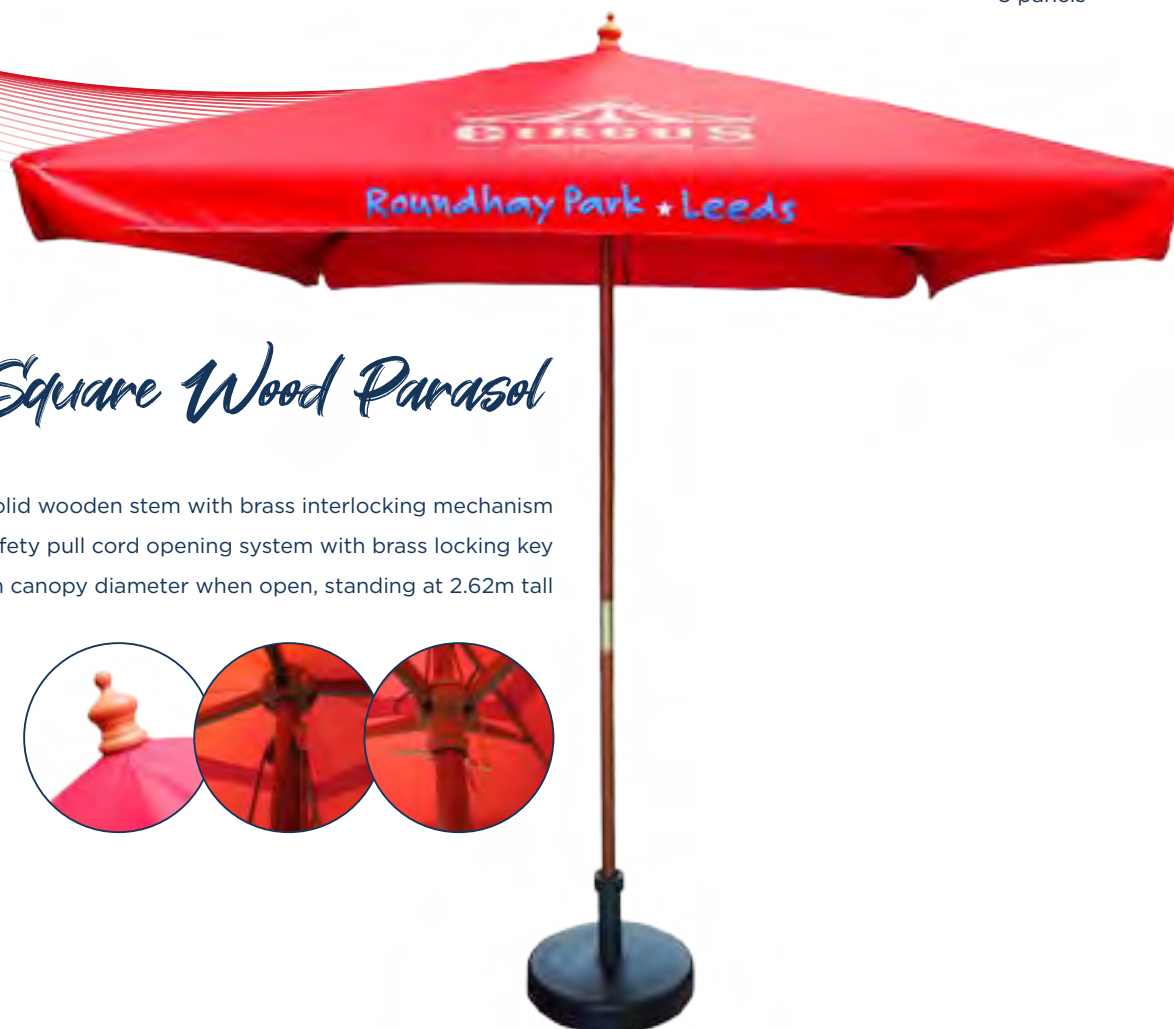
round canopy
8 panels



square style
canopy
8 panels



round style
canopy
6 panels



2m Square Wood Parasol

8PAS

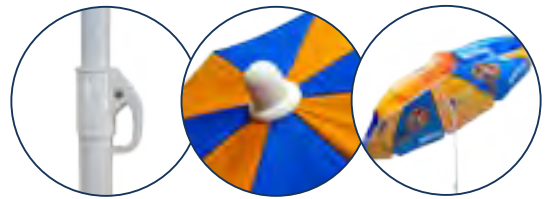
- + solid wooden stem with brass interlocking mechanism
- + safety pull cord opening system with brass locking key
- + 2.80m canopy diameter when open, standing at 2.62m tall



Classic Garden Parasol

3PAR

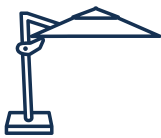
- + white coated steel stem with tilt function
- + pointed tip on stem for pushing into soft ground (we would always recommend using a base though)
- + adjustable height with 22mm & 26mm stems that slide inside each other



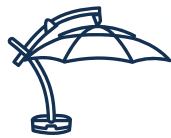
Styles



square canopy
4 panels



square canopy
cantilever frame
4 panels



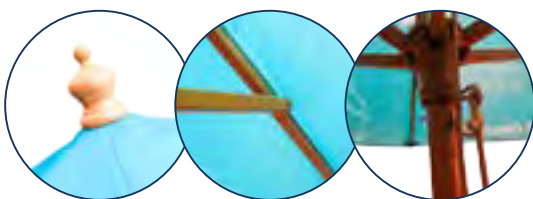
round canopy
cantilever frame
8 panels



2m Wooden Parasol

2PAR

- + heavy duty, two piece 37mm wooden stem and wooden ribs
- + 1.98m canopy diameter when open, standing at 2.24m tall
- + pull cord opening and locking mechanism



2.5m Wooden Parasol

7PAR

- + heavy duty, two piece 37mm wooden stem and wooden ribs
- + 2.48m canopy diameter when open, standing at 2.39m tall
- + pull cord opening and locking mechanism

2m Deluxe Parasol

14PAR

- + heavy duty, two piece 37mm wooden stem and wooden ribs
- + 1.98m canopy diameter when open, standing at 2.24m tall
- + pull cord opening and locking mechanism

Relax

AND LET US TAKE CARE OF
ALL YOUR OUTDOOR EVENTS

+ all of our **Events** items have been designed to live outside, so use the strongest materials so they are able to withstand a bit of punishment

+ ideal for any type of outdoor event or stand but also equally at home being used indoors at shopping centres or trade shows

3m x 3m Gazebo

3GAZ

- + strong and reliable aluminium frame with polyester canopy
- + numerous interchangeable side wall options available to create a bespoke gazebo perfectly suited to your needs
- + massive print areas, with full colour printing edge to edge



additional extras

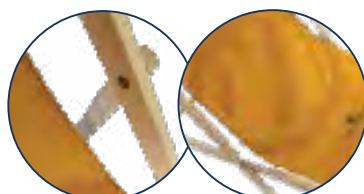


Deckchair

7DCK



- + made with 100% beechwood frame
- + 200gsm polyester fabric
- + large high visibility print area



Cafe Barrier

7CAF



- + heavy duty black steel frame and cross bars
- + 4.75kg feet for stability
- + large full colour print area on the fabric barrier panel





EDGE TO EDGE PRINTING

MEANS THE ONLY THING LIMITING YOU
IS YOUR OWN CREATIVITY

+ all of our **Edge to Edge** items are printed onto fabric before we cut the panels and sew them up, which means you can use every last inch of space available for your branding

+ ideal for complex designs, intricate fine details or where you just want your logo to be as big as physically possible





Bespoke Snood

7SND

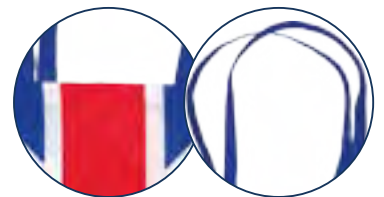
- + print full colour all over the entire snood for the same low unit cost
- + 1-2 weeks delivery times as standard
- + available in three standard sizes (small, medium & large)



Bespoke Shopper Bag

7BAG

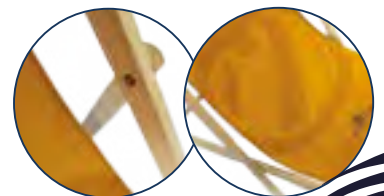
- + 175gsm polyester material that can be fully dye sublimated at no extra cost
- + fully customisable, even down to pantone matched handles
- + 2-3 weeks leadtime from artwork approval



Deckchair

7DCK

- + made with a 100% beechwood frame
- + 175gsm polyester material that can be fully dye sublimated at no extra cost
- + extra large, high visibility print area with option to print front & back



ORDERING YOUR ULTIMATE PROMO UMBRELLA IS AS EASY AS 1, 2, 3...

(ok maybe 4, 5, 6 lol)



3
*choose your
colour*



Yellow



Red



White



4
*just add your
branding*



1 Colour



2 Colours

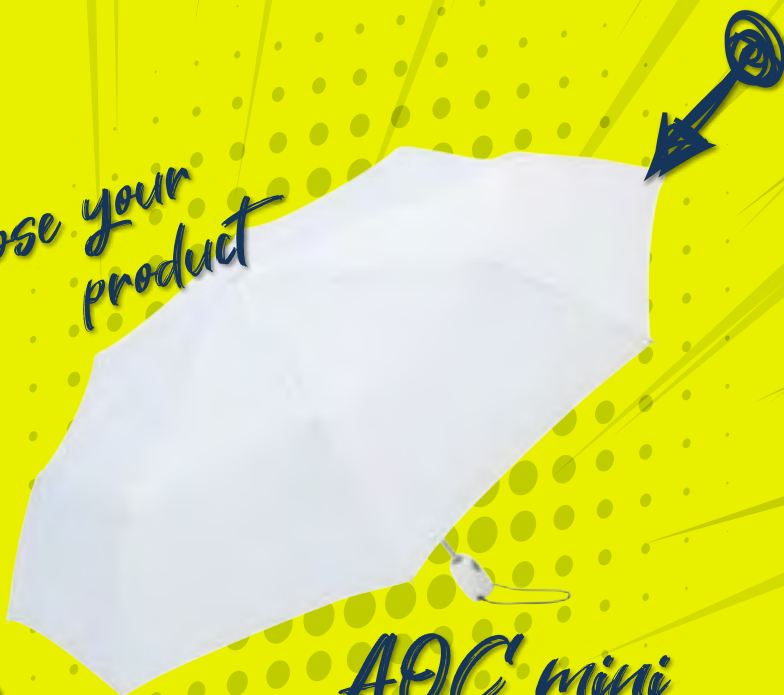
1
choose your size
or key feature

GOLF SIZE

WALKING

TELESCOPIC

2
choose your
product



AOC mini
FARE 5460

5

Tell us how many you
need and when you
need them delivered...



3 Colours

6

**WE TAKE
CARE OF
THE REST!**



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recycled material
FSC C017574

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USING VEGETABLE-BASED INKS SO IT IS FULLY RECYCLABLE
ALL BETTER FOR THE PLANET - AND THAT'S GOOD FOR ALL OF US

