

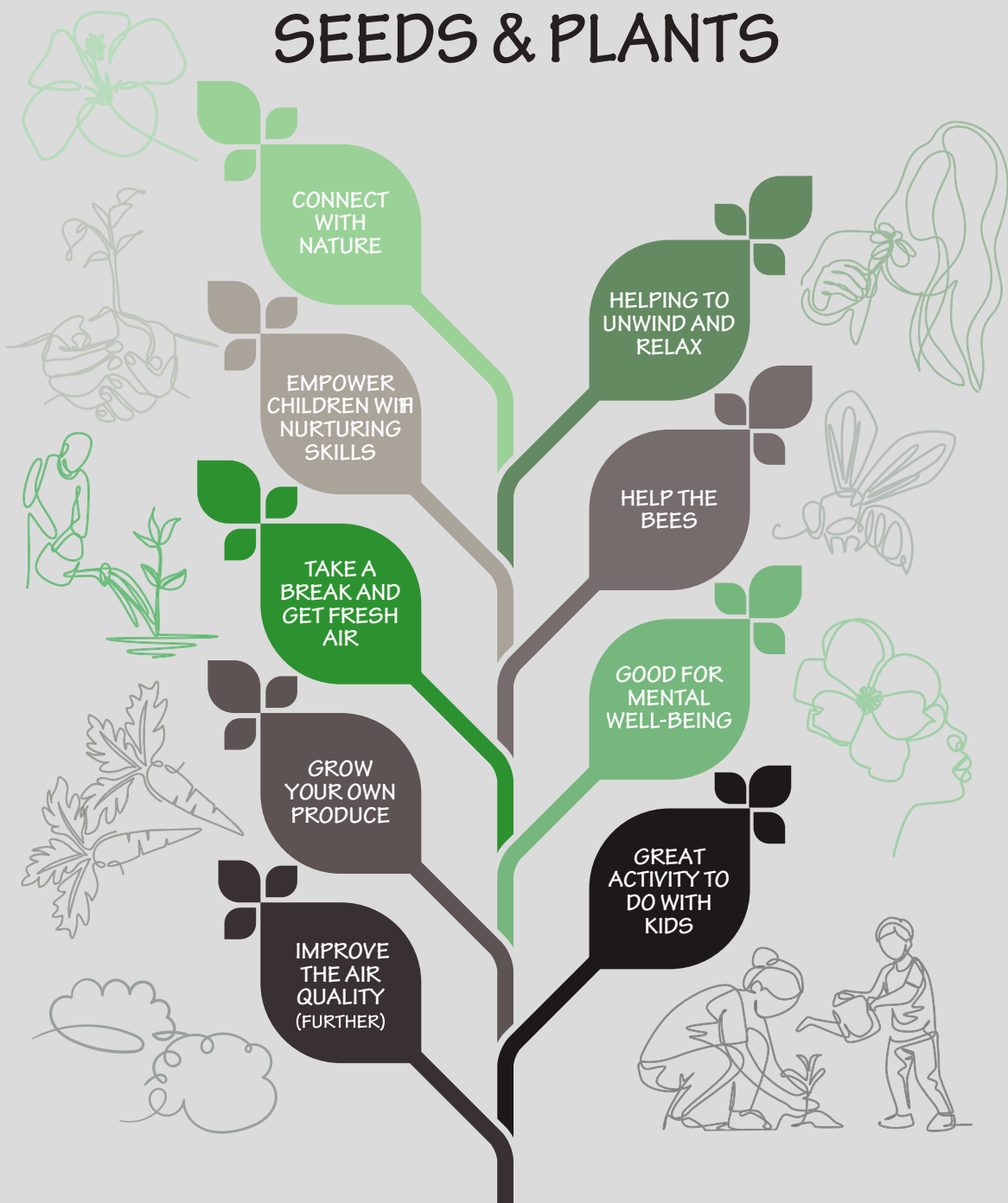
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PRODUCT CATALOGUE

2023

Why choose seeds & plants?

THE BENEFITS OF SEEDS & PLANTS



Top 10 Seed & Plant Promotional Products

Small Standard Seedsticks®

Medium Standard Seedsticks®

Express Seedsticks®

Medium Seed Packet Envelopes - Gloss

Medium Seed Packet Envelopes - Kraft

Seeded Paper Wristbands

Eco Cubes

Single Pot Wraps (Clay)

Single Pot Wraps (Wood Fibre)

Sprout Customised Pencils



Join the fight against single-use plastics

As single-use plastic is difficult to recycle, it often ends up in landfill or incinerators, or finds its way into our waterways to devastating effect.

It's estimated that by 2050, our oceans will contain more plastic than fish by weight. From local beaches to the remote Arctic, plastic pollution is the most visible example of the harm we're causing to our planet.

In this current climate, companies are keen to show how they are minimising their impact on the environment and are taking their Corporate Social Responsibility seriously, something that consumers now expect. Purchasing sustainable and eco-friendly promotional marketing tools Purchasing 100% seed and plant promotional

products that avoid plastic is a small but important contribution that can help turn the tide on plastic pollution.

By reducing waste and enhancing the local environment, all of the products in the Sow Easy range offer an eco-friendly a sustainable alternative to single-use plastics harmful plastic promotional merchandise. Along with helping the planet, opting for seed and plant products improve the image of a corporate brand, sending a powerful and enduring message of sustainability, responsibility and commitment.



Why choose seeds & plants?

As well as bringing flashes of colour and fragrance to our environment, plants provide an array of benefits. Dig a little deeper and you'll find they play a vital role in creating a feeling of wellbeing, improving air quality, balancing the ecosystem, and teaching our little ones some important life lessons.

Being close to nature can help us to feel more at ease in our working environment and, according to research, we experience less stress when plants are around us. They also make the workplace more stimulating and interesting, helping to make us happier and more productive.

Plants are also a natural air purifier. As they have large surface areas, and exchange gases and water with their surroundings, they can tackle a range of issues, not least reducing levels of carbon dioxide and other pollutants such as benzene and nitrogen oxide, but also increasing humidity and reducing airborne dust levels.

Outdoors, plants attract birds, butterflies and bees by offering them all the comforts of home. Butterflies sip nectar, bees eat pollen, and birds feast on seeds and berries – and all of these creatures are vital for keeping our ecosystem in balance. This makes it in our interest to protect them and if all it takes is growing a plant or two, then why not?

Growing plants also provides an excellent hands-on learning opportunity for children. It helps them to find out more about healthy eating habits, caring for the environment, learning to be patient as the seeds grow, and to be responsible for a living thing. And it's a great way to spend more time outdoors!





SEEDSTICKS

The small giveaway with a big impact

Based on the original matchbook design patented in 1892, Seedsticks are our most popular promotional item. Each stick contains a seed that will grow when placed in soil, sprouting a lasting impression of your business and reinforcing its eco-friendly credentials.

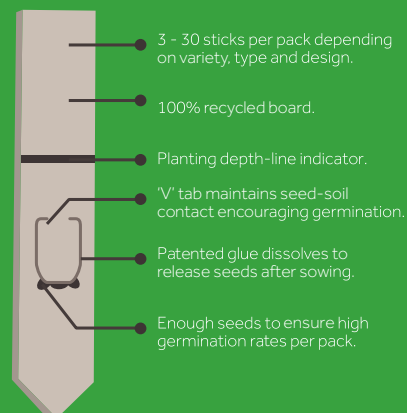
Available with a variety of seeds and pack sizes, Seedsticks can be customised with your business branding and logo. As well as bespoke shapes, we also offer an ever-growing range of designs to suit any industry, brand or campaign. If you can't find what you're looking for, please get in touch and we'll be happy to create a unique shape for a truly memorable giveaway.

Seedsticks are exceptionally versatile and can meet any promotional requirements and budget. Use them as a memorable giveaway, a corporate gift in trade show goodie bags, or sell custom-made versions in your retail space to add another revenue stream to your business.

We manufacture Seedsticks in-house to the highest standards at our UK factory, using 100% recycled FSC-certified board, veg and soy inks, and non-toxic glue, ensuring the highest germination rates in the industry. All of our seeds have a long shelf life of 18 to 24 months.

What are Seedsticks

Growing from seeds has never been easier.



1 Break off a Seedstick



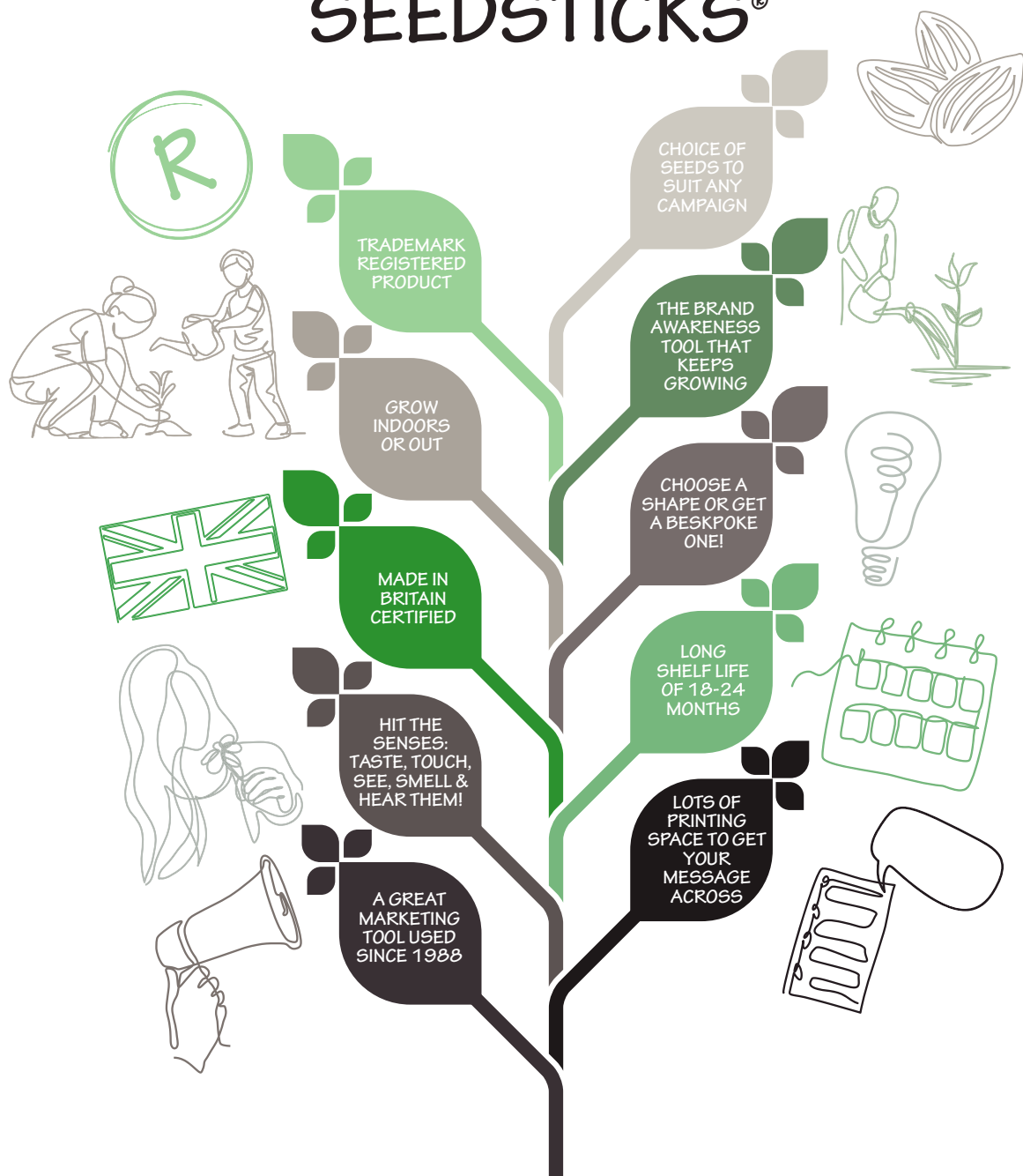
2 Push the pointed end into soil up to the depth line and water



3 Leave the stick in position as your new plant grows

Why choose Seedsticks?

THE BENEFITS OF SEEDSTICKS®



Top 10 Seed & Plant Promotional Products



Small Standard Seedsticks®

Code: SE-SST-001

Pack when folded: 38mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	2-3	2-3	2-3



Medium Standard Seedsticks®

Code: SE-SST-002

Pack when folded: 75mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	2-3	2-3	2-3

Top 10 Seed & Plant Promotional Products

Express Seedsticks®

Code: SE-SST-049

Pack when folded: 38mm x 46mm

These Seedsticks come with a standard card case with a fully customisable label on the front, that can be printed in full colour and are available with wildflower or mixed herb seeds. The product is Made in Britain certified.

QUANTITY	100	250
LEAD TIME	2 working days	3 working days



Top 10 Seed & Plant Promotional Products

SEEDSTICKS

SEEDS AND GERMINATION TIMES

POPULAR SEED MIXES:

Herb Mix (Parsley, Chives, Basil) - 10-20 days

Wildflower Mix (Forget me not, Chamomile , Field Poppy) - 14-21 days

FLOWERS

Chamomile - 10-14 days Forget-me-Not - 14-21 days

Lavender - 14-21 days

Love in a Mist - 14-21 days

Poppy - 10-14 days

Sunflower (False)* - 10-14 days

Wildflower Mix - 14-21 days

HERBS

Basil - 12-20 days

Chives - 10-16 days

Cress - 5-15 days

Herb Mix - 10 - 20 days

Mint- 14-20 days

Parsley - 7-10 days

Rosemary* - 15-25 days

Sage* - 14-21 days

Thyme - 8-12 days

FRUIT & VEGETABLES

Broccoli - 10-14 days

Carrot - 14-21 days

Chilli - 7-10 days

Lettuce - 2-12 days

Onion - 7-10 days

Strawberry - 10-14 days

Tomato - 7-14 days

TREES

Norway Spruce* - 24-28 days

Please contact us if you require any other seed variety, as we are able to put most seeds onto our sticks. The main governing factor is seed size, availability and price.

* This is an expensive seed and will therefore effect price.



Top 10 Seed & Plant Promotional Products



Medium Seed Packet Envelopes - Gloss

SE-SPK-021

Pack when folded: 95mm x 65mm
Full colour customisation (front & back), gloss, envelope style, with flower, vegetable, or herb Seedsticks x 5.

QUANTITY	100	250	500	2,500
LEAD TIME (wks)	1-2	1-2	1-2	1-2



Medium Seed Packet Envelopes - Kraft

SE-SPK-018

Pack when folded: 95mm x 65mm
Full colour customisation (front & back), kraft, envelope style, with flower, vegetable, or herb Seedsticks x 5.

QUANTITY	100	250	500	2,500
LEAD TIME (wks)	1-2	1-2	1-2	1-2

Top 10 Seed & Plant Promotional Products



Wristbands

Code: SE-SPR-012

Size: 20mm x 240mm

Seeded paper wristbands on white paper, embedded with wildflower seed, printed one side full colour.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	3	3	3	3



Top 10 Seed & Plant Promotional Products



Eco Cubes

Code: SE-GKS-021

Size: 75mm x 75mm x 75mm

The eco cube is the epitome of a sustainable and modern advertising medium. Filled with a soil pellet and our Seedsticks®, the 100% compostable and biodegradable cube is made from alder wood with a fully customised sleeve in full colour. Weight is 170g.

QUANTITY	50	100	250	500
LEAD TIME (wks)	1-2	1-2	2-3	2-3

Single Pot Wraps (Clay)

Code: SE-GKS-025

Size: 60mm x 55mm x 50mm

Includes a fully customised wrap round, small terracotta clay pot, coir pellet (30mm), and 5 x Seedsticks with standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Top 10 Seed & Plant Promotional Products



Single Pot Wraps (Wood Fibre)

Code: SE-GKS-024

Size: 70mm x 70mm x 75mm

Fully customised wrap round, one side,
Biodegradable wood fibre pot, coir pellet, x5
seedsticks, with flower, vegetable, herb or tree seeds.

QUANTITY	50	100	250	500
LEAD TIME (wks)	1-2	1-2	2-3	2-3



Top 10 Seed & Plant Promotional Products

Sprout Customised Pencils

Code: SE-STA-003

Size: 185mm x 7mm

Seeded pencil with laser engraving (10cm x 0.5cm) and a standard seed (options available in multiples of 100). For coloured print, instead of lasered, please add £0.03 per unit. For sharpened and / or coloured pencils, please add £0.05 per unit.



QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	3-6	3-6	3-6	3-6

Benefits of buying British



QUICK

TURNAROUND TIMES



HIGH

QUALITY PRODUCTS



LOW MINIMUM

ORDER QUANTITIES



SUPPORTS THE
UK ECONOMY
& JOB MARKET



SIMPLE COMMUNICATION
CHANNELS, WITH FEWER

**LANGUAGE
BARRIERS**



EXCELLENT

SERVICE AT ALL STAGES OF
YOUR ORDER
AND AFTER COMPLETION



FLEXIBILITY

AND THE ABILITY TO
REACT QUICKLY



CREDIT ACCOUNTS

RATHER THAN UPFRONT PAYMENTS*

* TERMS & CONDITIONS MAY APPLY



SECURITY

OF AN ONGOING
SUPPLY CHAIN



REDUCED
ENVIRONMENTAL
IMPACT AND CARBON
FOOTPRINT

BY AVOIDING AIRFREIGHT



NO SURPRISES

GENERATING FROM
**EXCHANGE RATE
CHANGES**



NO CUSTOM
ISSUES OR
IMPORT DUTY





TOP 10 SEED & PLANT PROMOTIONAL PRODUCTS

version No: 5

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PROMOTIONS

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