



Join the fight against single-use plastics

As single-use plastic is difficult to recycle, it often ends up in landfill or incinerators, or finds its way into our waterways to devastating effect.

It's estimated that by 2050, our oceans will contain more plastic than fish by weight. From local beaches to the remote Arctic, plastic pollution is the most visible example of the harm we're causing to our planet.

In this current climate, companies are keen to show how they are minimising their impact on the environment and are taking their Corporate Social Responsibility seriously, something that consumers now expect. Purchasing sustainable and eco-friendly promotional marketing tools such as our 100% seed and plant based promotional

products that avoid plastic is a small but important contribution that can help turn the tide on plastic pollution.

By reducing waste and enhancing the local environment, all of the products in the Sow Easy range offer an eco-friendly, sustainable alternative to single-use plastics and harmful plastic promotional merchandise. Along with helping the planet, opting for seed and plant products improves the image of a corporate brand, sending a powerful and enduring message of sustainability, responsibility and commitment.



Why choose seeds & plants?

As well as bringing flashes of colour and fragrance to our environment, plants provide an array of benefits. Dig a little deeper and you'll find they play a vital role in creating a feeling of wellbeing, improving air quality, balancing the ecosystem, and teaching our little ones some important life lessons.

Being close to nature can help us to feel more at ease in our working environment and, according to research, we experience less stress when plants are around us. They also make the workplace more stimulating and interesting, helping to make us happier and more productive.

Plants are also a natural air purifier. As they have large surface areas, and exchange gases and water with their surroundings, they can tackle a range of issues, not least reducing levels of carbon dioxide and other pollutants such as benzene and nitrogen oxide, but also increasing humidity and reducing airborne dust levels.

Outdoors, plants attract birds, butterflies and bees by offering them all the comforts of home. Butterflies sip nectar, bees eat pollen, and birds feast on seeds and berries – and all of these creatures are vital for keeping our ecosystem in balance. This makes it in our interest to protect them and if all it takes is growing a plant or two, then why not?

Growing plants also provides an excellent hands-on learning opportunity for children. It helps them to find out more about healthy eating habits, caring for the environment, learning to be patient as the seeds grow, and to be responsible for a living thing. And it's a great way to spend more time outdoors!



Why choose seeds & plants?

THE BENEFITS OF SEEDS & PLANTS

CONNECT
WITH
NATURE

EMPOWER
CHILDREN WITH
NURTURING
SKILLS

TAKE A
BREAK AND
GET FRESH
AIR

GROW
YOUR OWN
PRODUCE

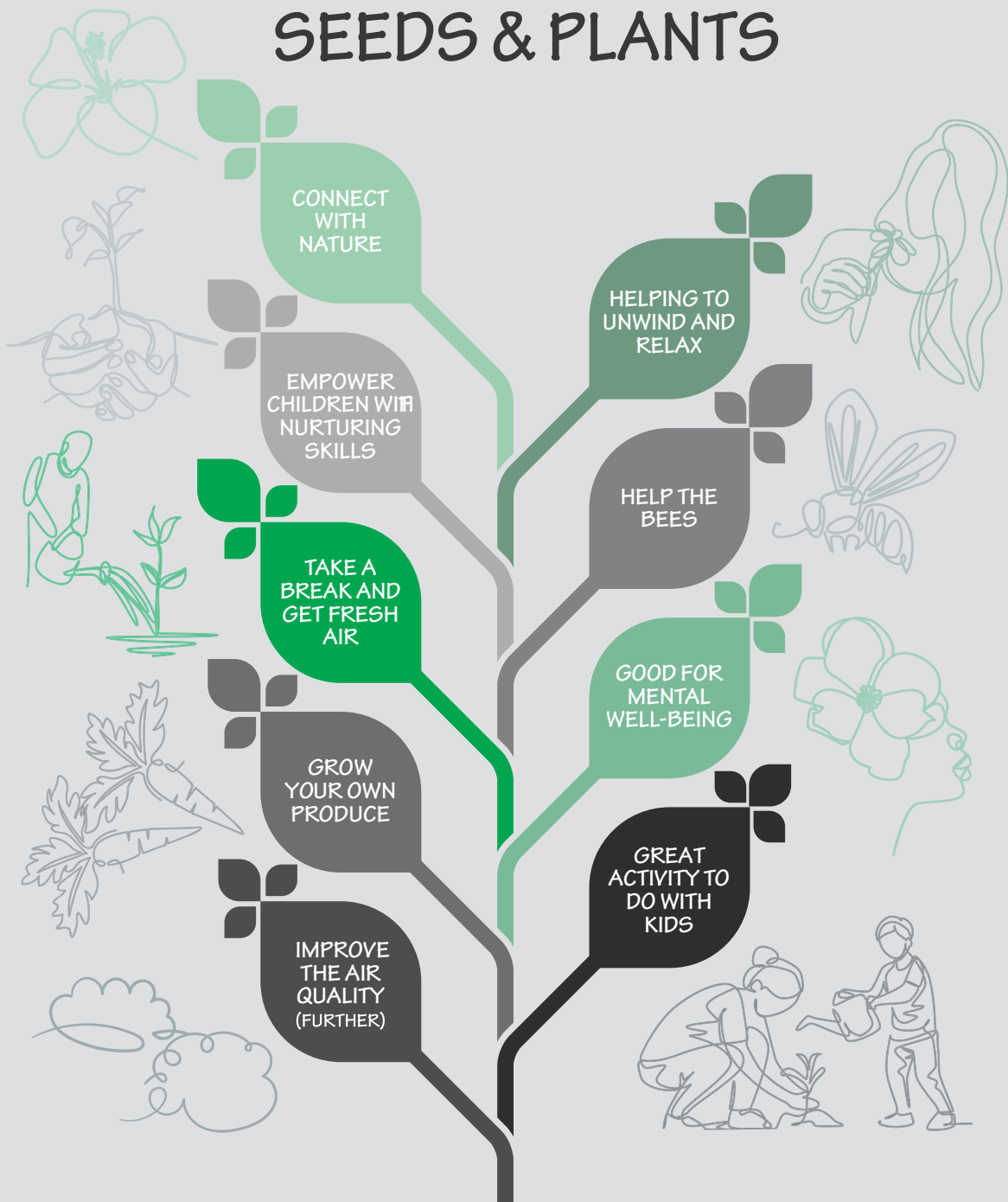
IMPROVE
THE AIR
QUALITY
(FURTHER)

HELPING TO
UNWIND AND
RELAX

HELP THE
BEES

GOOD FOR
MENTAL
WELL-BEING

GREAT
ACTIVITY TO
DO WITH
KIDS



Benefits of buying British



QUICK

TURNAROUND TIMES



HIGH

QUALITY PRODUCTS



LOW MINIMUM

ORDER QUANTITIES



SUPPORTS THE
UK ECONOMY
& JOB MARKET



SIMPLE COMMUNICATION
CHANNELS, WITH FEWER

**LANGUAGE
BARRIERS**



EXCELLENT

SERVICE AT ALL STAGES OF
YOUR ORDER
AND AFTER COMPLETION



FLEXIBILITY

AND THE ABILITY TO
REACT QUICKLY



CREDIT ACCOUNTS

RATHER THAN UPFRONT PAYMENTS*

* TERMS & CONDITIONS MAY APPLY



SECURITY

OF AN ONGOING
SUPPLY CHAIN



REDUCED
ENVIRONMENTAL
IMPACT AND CARBON
FOOTPRINT

BY AVOIDING AIRFREIGHT



NO SURPRISES

GENERATING FROM
**EXCHANGE RATE
CHANGES**



NO CUSTOM
ISSUES OR
IMPORT DUTY



PRODUCTS

SEEDSTICKS

SEED PACKETS

SEEDED PAPERS

GROW KITS

SEED STATIONERIES

GUERRILLA GARDENING

ESSENTIALS RANGE

EXPRESS SERVICE





SEEDSTICKS

The small giveaway with a big impact

Based on the original matchbook design patented in 1892, Seedsticks® are our most popular promotional item. Each stick contains a seed that will grow when placed in soil, sprouting a lasting impression of your business and reinforcing its eco-friendly credentials.

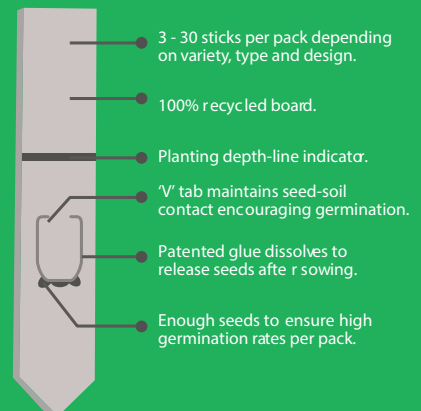
Available with a variety of seeds and pack sizes, Seedsticks can be customised with your business branding and logo. As well as bespoke shapes, we also offer an ever-growing range of designs to suit any industry, brand or campaign. If you can't find what you're looking for, please get in touch and we'll be happy to create a unique shape for a truly memorable giveaway.

Seedsticks are exceptionally versatile and can meet any promotional requirements and budget. Use them as a memorable giveaway, a corporate gift in trade show goodie bags, or sell custom-made versions in your retail space to add another revenue stream to your business.

We manufacture Seedsticks in-house to the highest standards at our UK factory, using 100% recycled FSC-certified board, veg and soy inks, and non-toxic glue, ensuring the highest germination rates in the industry. All of our seeds have a long shelf life of 18 to 24 months.

What are Seedsticks

Growing from seeds has never been easier.



1 Break off a Seedstick



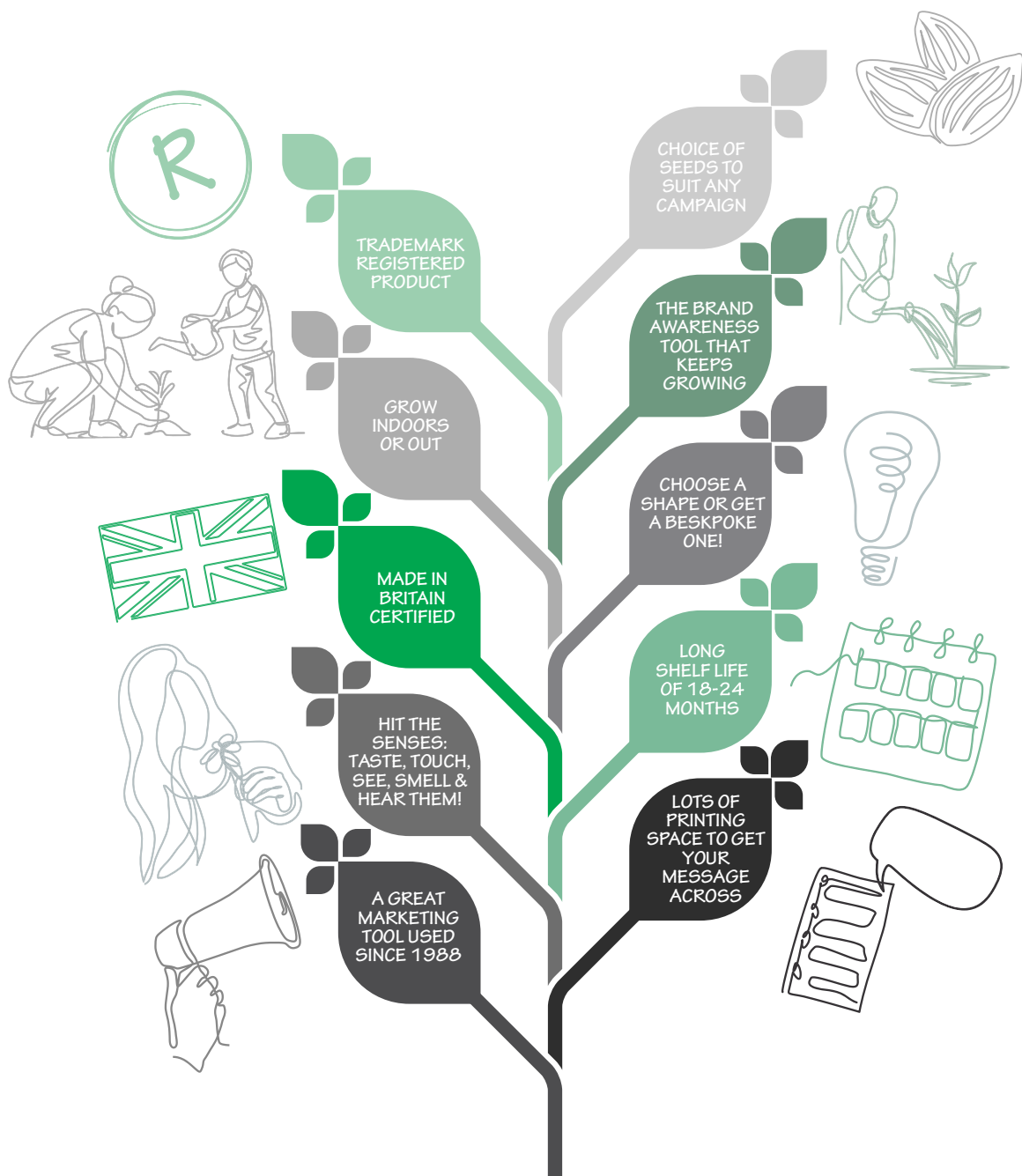
2 Push the pointed end into soil up to the depth line and water



3 Leave the stick in position as your new plant grows

Why choose Seedsticks®?

THE BENEFITS OF SEEDSTICKS®



Seedsticks® Range

Extra Small Standard Seedsticks®

Code: SE-SST-027

Pack when folded: 25mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	8	8	8	8



Small Standard Seedsticks®

Code: SE-SST-001

Pack when folded: 38mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	8	8	8	8

Seedsticks® Range



Medium Standard Seedsticks®

Code: SE-SST-002

Pack when folded: 75mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	8	8	8	8



Large Standard Seedsticks®

Code: SE-SST-028

Pack when folded: 112mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	8	8	8	10

* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks® Range



Business Card Seedsticks®

Code: SE-SST-058

Size: 75mm x 46mm

A pack of our Medium Seedsticks but with added perforation. The perforation means the end user can detach the business card part to keep. Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	8	8	8	10



Selling into 15 different countries
across the world

Seedsticks® Range

Small Kraft Seedsticks®

Code: SE-SST-061

Pack when folded: 38mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	8	8	8	8



Medium Kraft Seedsticks®

Code: SE-SST-062

Pack when folded: 75mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	8	8	8	8



Seedsticks® Range

Essentials Seedsticks®

Code: SE-ESS-002

Pack when folded: 38mm x 46mm

Essentials Seedsticks come with a standard card case with fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds. The product is Made in Britain certified.

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



Express Seedsticks®

Code: SE-EXP-002

Pack when folded: 38mm x 46mm

Express Seedsticks come with a standard card case with fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds. The product is Made in Britain certified.

QUANTITY	50	100	250	500
LEAD TIME (days)	3	3	4	5



Seedsticks® Range

Retail Pack - Small Seedsticks®

Code: SE-SST-048

Size: 80mm x 110mm x 55mm

Seedstick Retail Pack 5 Stick, 8cm x 11cm x 5.5cm, printed full colour with a standard seed. Each box contains 50 x 5 Stick Seedsticks (38mm x 47mm).

BOX QUANTITY	50	100	250	500
LEAD TIME (days)	15	15	15	15



Retail Pack - Medium Seedsticks®

Code: SE-SST-047

Size: 155mm x 110mm x 55mm

Printed full colour with a standard seed.
Each box contains 50 x 10 Stick Seedsticks (76mm x 47mm).



BOX QUANTITY	50	100	250	500
LEAD TIME (days)	15	15	15	15

** Speak to us about ordering higher quantities than above and how you can save money!*

Seedsticks® Shapes - Small Range

Seedsticks® Shapes Small Range



A range of small Seedsticks Shapes printed in full colour on the front, back and inside. Each come with standard seed Seedsticks (refer to seed list on page 25).

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	8	8	8	10



Telephone Seedsticks®
Code: SE-SST-008
Pack when folded: 44mm x 55mm



Lipstick Seedsticks®
Code: SE-SST-007
Pack when folded: 38mm x 96mm



Bottle Seedsticks®
Code: SE-SST-033
Pack when folded: 38mm x 97mm



Heart Seedsticks®
Code: SE-SST-044
Pack when folded: 56mm x 79mm

* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks® Shapes - Small Range



Bee Seedsticks®
Code: SE-SST-038
Pack when folded: 99mm x 67mm



Plant Pot Seedsticks®
Code: SE-SST-040
Pack when folded: 66mm x 67mm



Egg Seedsticks®
Code: SE-SST-041
Pack when folded: 58mm x 67mm

Dog Seedsticks®
Code: SE-SST-039
Pack when folded: 68mm x 59mm



Wheelie Bin Seedsticks®
Code: SE-SST-037
Pack when folded: 60mm x 59mm

* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks® Shapes - Small Range



Armchair Seedsticks®

Code: SE-SST-015

Pack when folded: 80mm x 61mm



Camera Seedsticks®

Code: SE-SST-018

Pack when folded: 62mm x 46mm



Round Seedsticks®

Code: SE-SST-020

Pack when folded: 60mm x 50mm



Flag Seedsticks®

Code: SE-SST-026

Pack when folded: 62mm x 58mm



Burger Seedsticks®

Code: SE-SST-013

Pack when folded: 60mm x 46mm

* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks® Shapes - Small Range



Video Camera Seedsticks®

Code: SE-SST-019

Pack when folded: 67mm x 48mm



Computer Seedsticks®

Code: SE-SST-023

Pack when folded: 62mm x 46mm



House Seedsticks®

Code: SE-SST-021

Pack when folded: 50mm x 67mm



Oval Seedsticks®

Code: SE-SST-054

Pack when folded: 100mm x 135mm



Suitcase Seedsticks®

Code: BB-SST-024

Pack when folded: 77mm x 54mm

* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks® Shapes - Medium Range

Seedsticks® Shapes Medium Range



A range of medium Seedsticks Shapes printed in full colour on the front, back and inside. Each come with standard seed Seedsticks (refer to seed list on page 25).

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	8	8	8	10



Rocket Seedsticks®

Code: SE-SST-003

Pack when folded: 73mm x 96mm



Hard Hat Seedsticks®

Code: SE-SST-009

Pack when folded: 87mm x 67mm



Bookmark Seedsticks®

Code: SE-SST-010

Pack when folded: 42mm x 165mm



Light Bulb Seedsticks®

Code: SE-SST-011

Pack when folded: 65mm x 82mm



T-Shirt Seedsticks®

Code: SE-SST-012

Pack when folded: 78mm x 67mm

Seedsticks® Shapes - Medium Range



Cross Seedsticks®
Code: SE-SST-014
Pack when folded: 83mm x 83mm



Ambulance Seedsticks®
Code: SE-SST-029
Pack when folded: 126mm x 64mm



Boat Seedsticks®
Code: SE-SST-046
Pack when folded: 126mm x 64mm



Postcard Seedsticks®
Code: SE-SST-034
Pack when folded: 75mm x 146mm



Water Droplet Seedsticks®
Code: SE-SST-036
Pack when folded: 100mm x 60mm

* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks® Shapes - Large Range

Seedsticks® Shapes Large Range



A range of large Seedsticks Shapes printed in full colour on the front, back and inside. Each come with standard seed Seedsticks (refer to seed list on page 25).

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	8	8	8	10



Tractor Seedsticks®
Code: SE-SST-004

Pack when folded: 104mm x 81mm



Car Seedsticks®
Code: SE-SST-005

Pack when folded: 81mm x 67mm



Aeroplane Seedsticks®
Code: SE-SST-006

Pack when folded: 112mm x 82mm



Power Station Seedsticks®
Code: SE-SST-017

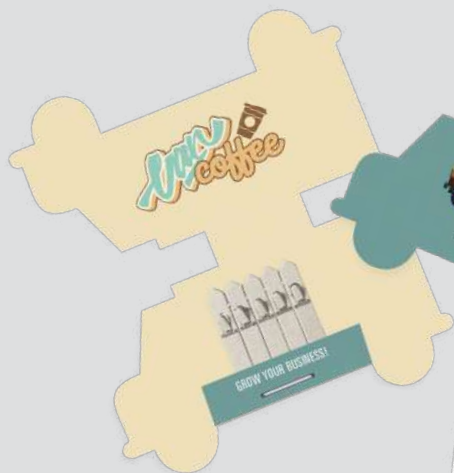
Pack when folded: 77mm x 74mm



Shoe Seedsticks®
Code: SE-SST-022

Pack when folded: 123mm x 63mm

Seedsticks® Shapes - Large Range



Van Seedsticks®

Code: SE-SST-025

Pack when folded: 126mm x 64mm



Book Seedsticks®

Code: SE-SST-042

Pack when folded: 75mm x 46mm



Bottleneck Seedsticks®

Code: SE-SST-043

Pack when folded: 38mm x 46mm



Tree Seedsticks®

Code: SE-SST-030

Pack when folded: 92mm x 105mm



Christmas Tree Seedsticks®

Code: SE-SST-045

Pack when folded: 92mm x 105mm



* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks® Shapes - Large Range



Motorbike Seedsticks®

Code: SE-SST-052

Pack when folded: 144mm x 158mm



Wellington Boot Seedsticks®

Code: SE-SST-031

Pack when folded: 85mm x 100mm

* Speak to us about ordering higher quantities than above and how you can save money!

Seedsticks Range

SEEDSTICKS

SEEDS AND GERMINATION TIMES

POPULAR SEED MIXES:

Fruit & Veg Mix (Carrot, Strawberry) - 7-21 days

Herb Mix (Parsley, Chives, Basil) - 10-20 days

Wildflower Mix (Forget-me-not, Chamomile, Poppy) - 14-21 days

FLOWERS

Chamomile - 10-14 days

Forget-me-Not - 14-21 days

Lavender - 14-21 days

Love in a Mist - 14-21 days

Poppy - 10-14 days

Sunflower (Piccolo)* - 10-14 days

Wildflower Mix - 14-21 days

HERBS

Basil - 12-20 days

Chives - 10-16 days

Cress - 5-15 days

Mint - 14-20 days

Parsley - 7-10 days

Rosemary* - 15-25 days

Sage* - 14-21 days

Thyme - 8-12 days

Herb Mix - 10 - 20 days

FRUIT & VEGETABLES

Broccoli - 10-14 days

Carrot - 14-21 days

Lettuce - 2-12 days

Onion - 7-10 days

Strawberry - 10-14 days

TREES

Norway Spruce* - 24-28 days

* This is an expensive seed and will therefore effect price.





SEED PACKETS

A budget-friendly option that packs a promotional punch

Seed Packets are an inexpensive and versatile promotional item that can help your relationships with customers to truly blossom. Available in different sizes, from a credit card to a large envelope, they are compact and lightweight. Pop them in the post for direct mail campaigns, hang them round a bottle or jar for food and drink promotions, or use them as magazine cover mounts, gifts and giveaways.

Our Seed Packet Envelopes are high-quality and durable with the kraft option having a stunning natural texture thanks to the production process - this involves converting wood into wood pulp consisting of pure cellulose fibres, used in the production of paper. They are proudly manufactured here in the UK, and include Made in Britain certified Seedsticks®.

We also offer Seed Packets (with a seed sachet) which are foil sealed, protecting the seeds from moisture and ensuring a long shelf life, which makes them suitable for use at any time of year.

A wide selection of flower, vegetable and herb seeds or mixed varieties are available. All of our seeds have a long shelf life of 18 to 24 months. All printing uses soy and vegetable ink on 100% recycled gloss, matte or kraft board for minimal environmental impact.

Seed Packets Range



Small Seed Packet Envelopes - Kraft

SE-SPK-017

Pack when folded: 55mm x 55mm

Full colour customisation (front & back), kraft, envelope style, with flower, vegetable, or herb Seedsticks x 5.



QUANTITY	100	250	500	1,000
LEAD TIME (days)	15	15	15	15

Medium Seed Packet Envelopes - Kraft

SE-SPK-018

Pack when folded: 95mm x 65mm

Full colour customisation (front & back), kraft, envelope style, with flower, vegetable, or herb Seedsticks x 5.



QUANTITY	100	250	500	1,000
LEAD TIME (days)	15	15	15	15

Seed Packets Range



Large Seed Packet Envelopes - Kraft

SE-SPK-019

Pack when folded: 150mm x 101mm

Full colour customisation (front & back), kraft, envelope style, with flower, vegetable, or herb Seedsticks x 5.



QUANTITY	100	250	500	1,000
LEAD TIME (days)	15	15	15	15



Small Seed Packet Envelopes - Gloss

SE-SPK-020

Pack when folded: 55mm x 55mm

Full colour customisation (front & back), gloss, envelope style, with flower, vegetable, or herb Seedsticks x 5.



QUANTITY	100	250	500	1,000
LEAD TIME (days)	15	15	15	15

Seed Packets Range



Medium Seed Packet Envelopes - Gloss

SE-SPK-021

Pack when folded: 95mm x 65mm

Full colour customisation (front & back), gloss, envelope style, with flower, vegetable, or herb Seedsticks x 5.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	15	15	15	15



Large Seed Packet Envelopes - Gloss

SE-SPK-022

Pack when folded: 150mm x 101mm

Full colour customisation (front & back), gloss, envelope style, with flower, vegetable, or herb Seedsticks x 5.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	15	15	15	15

Seed Packets Range

Small Seed Packets - Gloss

SE-SPK-001

Pack when folded: 55mm x 55mm

Full colour customisation (front & back), gloss, sealed to all sides, with flower, vegetable, herb or tree seeds.

QUANTITY	500	1,000	2,500	5,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Medium Seed Packets - Gloss

SE-SPK-024

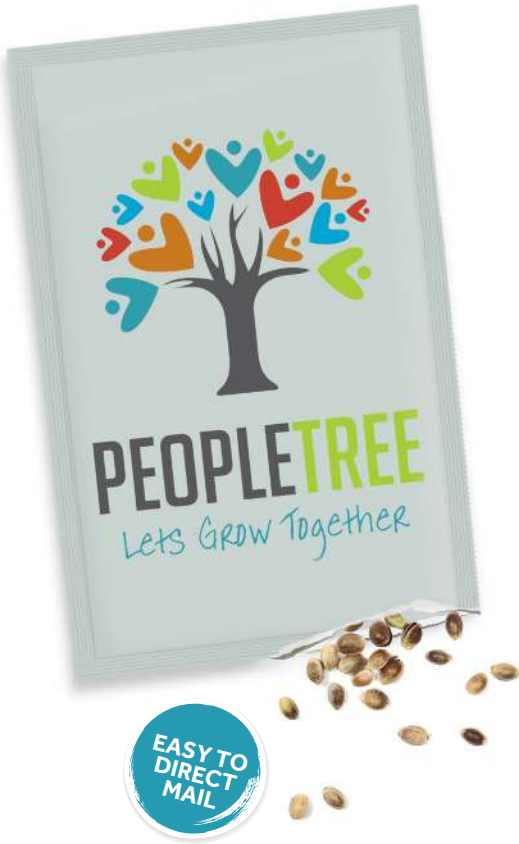
Pack when folded: 80mm x 60mm

Full colour customisation (front & back), gloss, sealed to all sides, with flower, vegetable, herb or tree seeds.

QUANTITY	500	1,000	2,500	5,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seed Packets Range



Large Seed Packets - Gloss

SE-SPK-003

Pack when folded: 150mm x 101mm

Full colour customisation (front & back), gloss, sealed to all sides, with flower, vegetable, herb or tree seeds.

QUANTITY	500	1,000	2,500	5,000
LEAD TIME (days)	20-30	20-30	20-30	20-30

Over 100,000,000
seeds sold in 2022





SEEDED PAPERS

Plant the paper, watch it grow

Plantable Seeded Paper is a versatile eco-friendly item for communicating the green aspects of your company. It encourages your customers to interact with your brand, as they can plant the paper after use to grow wildflowers that benefit the environment.

Each handmade sheet is made from post-consumer waste and embedded with flower, herb or vegetable seeds. Simply place under a thin layer of soil, keep moist, and as sprouts grow, the paper composts away, leaving zero waste but maximum impact.

Perfect for printing using soy and vegetable inks, Seeded Paper can be customised with logos, texts or slogans. Alternatively, you can write personal messages using pens, calligraphy markers, or print on the paper itself.

Choose from a wide range of customisable shapes and formats, including innovative business cards, bookmarks, postcards, greeting cards, replica bank notes, drinks coasters, and more!

Seeded Paper items can be used all year round and have a long shelf life of up to two years if stored in a cool, dry place for optimum results. All seeds are non-GMO, tested for purity, and compliant with IPPC and EPPO standards.

Seeded Papers Range



Button Badges

Code: SE-SPR-046

Size: 51mm

Seeded paper button badge with pin on white paper, embedded with wildflower seed, printed full colour, up to 40% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30

Business Cards

Code: SE-SPR-026

Size: 55mm x 85mm

Seeded paper business cards on white paper, embedded with wildflower seed, printed on one side, up to 50% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Papers Range

Small Bookmarks

Code: SE-SPR-027

Size: 60mm x 210mm

Seeded paper bookmarks on white paper, embedded with wildflower seed, printed on one side, up to 50% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Medium Coasters

Code: SE-SPR-028

Size: 89mm x 89mm

Plantable coasters grow wildflowers when planted in soil. These seed paper promotional items are made with seed paper embedded with wildflower seeds. Choose from square or circular plantable coasters and customise with options to suit your needs.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Papers Range

Greeting Cards

Code: SE-SPR-030

Size: 105 mm x 148mm

Plantable greeting card, printed both sides, up to 50% coverage per side (full colour cmyk), with wildflower seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Medium Shapes

Code: SE-SPR-029

Size: 50mm x 60mm

Seeded paper medium shape on white paper, embedded with wildflower seed, printed one colour, up to 40% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Papers Range

Postcards A5

Code: SE-SPR-031

Size: 148mm x 210mm

Seeded paper A5 postcards on white paper, embedded with wildflower seed, printed one side full colour, up to 50% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Postcards A6

Code: SE-SPR-032

Size: 105mm x 148mm

Seeded paper A6 postcards on white paper, embedded with wildflower seed, printed one side full colour, up to 50% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Papers Range

Seeded Paper Flyers A5

Code: SE-SPR-037

Size: 148mm x 210mm

Seeded paper A5 flyers on white paper, embedded with wildflower seed, printed one side full colour, up to 50% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Paper Flyers A6

Code: SE-SPR-039

Size: 105mm x 148mm

Seeded paper A6 flyers on white paper, embedded with wildflower seed, printed one side full colour, up to 50% coverage (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Papers Range



Wristbands

Code: SE-SPR-012

Size: 20mm x 240mm

Seeded paper wristbands on white paper, embedded with wildflower seed, printed one side full colour. Printed one side full colour, up to 50% coverage (full colour cmyk).

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	20-30	20-30	20-30	20-30

Wine Bottle Tags

Code: SE-SPR-035

Size: 68mm x 130mm

Seeded paper wine bottle tag (with fold) on white paper, embedded with wildflower seed, printed one side full colour, up to 40% coverage (full colour cmyk)

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Papers Range

Envelopes A6/C6

Code: SE-SPR-017

Size: 114mm x 162mm (A6/C6)

Full colour print on front (up to 50% coverage) and growing instructions on the back. This envelope has a resin adhesive with tape liner for closing. Available in blue, yellow, orange, red and green.

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	20-30	20-30	20-30	20-30



Envelopes C5/C6/DL

Code: SE-SPR-024

114mm x 229mm (C5/6)

or 110mm x 220mm (DL)

Full colour print on front (up to 50% coverage) and growing instructions on the back. This envelope has a resin adhesive with tape liner for closing. Available in blue, yellow, orange, red and green.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30



Seeded Papers Range

Envelopes EA5

Code: SE-SPR-025

156mm x 220mm (EA5)

Full colour print on front (up to 50% coverage) and growing instructions on the back. This envelope has a resin adhesive with tape liner for closing. Available in blue, yellow, orange, red and green.



QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30

Lanyards

Code: SE-SPR-042

900mm x 20mm

Made with seed paper. Standard is white paper embedded with wildflower seed, printed one side full colour, up to 50% coverage per side (full colour cmyk). With carabiner. 80gsm paper thickness.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	20-30	20-30	20-30	20-30





GROW KITS

Fully customisable eco-friendly gifts

Our Grow Kits have a long-lasting impact and contain everything customers need to get growing straight away. On average, it takes seeds from as little as two weeks to germinate, which means maximum visibility for your company's branding, logos or promotional messages while the plant grows on a desk in the office or a windowsill at home. All of our seeds have a long shelf life of 18 to 24 months.

Choose from a wrap-around sleeve or boxed packaging, made with FSC certified material, and printed using soy and vegetable inks. The coir pellets in each kit are environmentally friendly peat-free and easy to use with many including easy-to-grow Seedsticks® that are proudly Made in Britain® certified. Simply plant the seeds, add water, find sunlight, and watch them grow.

We also offer workspace favourites Clay Pot Gardens and Desktop Gardens – ready-to-grow gifts that brighten up any desk. For postal options, try our Letterbox Gardens – our narrowest grow kit which fits easily through any letterbox. The packaging sleeve displaying your client's promotional message is wrapped around the grow kit, which is filled with a large fibre tablet and a small plant seed bag.

Grow Kits Range

Recycled Pot Gardens

Code: SE-GKS-017

Size: 57mm x 57mm x 47mm

Includes a fully customised wrap round, 55mm recycled plastic terracotta pot, coir pellet, 5 x Seedsticks with standard seed, Made from 100% recycled plastic.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	10	10	10	15



Clay Pot Gardens

Code: SE-GKS-025

Size: 60mm x 55mm x 50mm

Includes a fully customised wrap round, small terracotta clay pot, coir pellet (30mm), and 5 x Seedsticks with standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	10	10	10	15



Grow Kits Range

Bio Pot Gardens

Code: SE-GKS-024

Size: 70mm x 70mm x 75mm

Fully customised wrap round, one side,
Biodegradable wood fibre pot, coir pellet, 5 x
Seedsticks, with flower, vegetable, herb or tree seeds.

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



Boxed Pot Gardens

Code: SE-GKS-004

Size: 60mm x 60mm x 60mm

Fully customised outer box, recycled plastic
terracotta pot (55mm), coir pellet, 5 x Seedsticks,
with flower, vegetable, herb or tree seeds.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	10	10	10	15



Grow Kits Range

Letterbox Gardens

Code: SE-GKS-023

Size: 105mm x 105mm x 15mm

Our narrowest grow kit is the an ideal promotional item for direct mail campaigns since it fits easily through any mailbox slot. Easy to grow - just add water.

QUANTITY	250	500	1,000	2,500
LEAD TIME (days)	20-30	20-30	20-30	20-30



Desktop Cube Gardens

Code: SE-GKS-021

Size: 75mm x 75mm x 75mm

Filled with a soil pellet and our Seedsticks, the 100% compostable and biodegradable cube is made from alder wood with a fully customised sleeve in full colour. Weight is 170g.

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



Grow Kits Range

Desktop Tube Gardens

Code: SE-GKS-015

Size: 42mm x 102mm

Pack includes an aluminium pod with twist on lid (42 x 102mm), filled with 3 organic peat free pellets, Seedsticks, growing instructions and full colour label (23 x 144mm).

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



Bamboo Pot Gardens

Code: SE-GKS-026

Size: 75mm x 75 mmx 75mm

The biggest of our 'pot gardens' - plastic free, containing 3 coir pellets (30mm) and 5 x Seedsticks with standard seed. Includes a fully customised wrap around and a choice of 10 colours to choose from for the bamboo pot which is made from post-consumer waste bamboo.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	10	10	10	15





SEED STATIONERIES

Practical tools to draw attention to your brand

Our seed stationery range offers you the chance to put your brand directly in the hands of clients and prospective customers on a daily basis. Sustainable pens, pencils and pads make practical gifts or giveaways, and keep your name firmly in view. They also illustrate your company's commitment to sustainability, both externally and in-house.

For eco-friendly alternatives to promotional plastic pens, take note of the sustainable Sprout Pencil, which can be planted after use when it becomes too short to write or colour with. As it grows into flowers, herbs or vegetables, it's a visible and lasting reminder of your business. Available in different colours and it can also be customised. The Sprout Pencil can be engraved with a logo or short message. Full-colour packaging can also be provided for each individual pencil to increase impact at product launches, conferences and team-building events, as well as on the shelves in gift stores or garden centres.

When you're ready to put pen or pencil to paper, opt for our Seeded Paper Notepad - these pocket-sized notepads have plantable covers embedded with seeds and contain 40 post-consumer pages. They make great corporate gifts and are perfect green promotions to add to bags, hand out to clients, or to serve as a 'thank you' gift.

Seed Stationeries Range

Sprout Customised Pencils

Code: SE-STA-003

Size: 185mm x 7mm

Seeded pencil with laser engraving (10cm x 0.5cm). Available in 4 seed options: Daisy, Forget-me-not, Basil, Thyme. Orders under 2500 units will be engraved in the UK.



QUANTITY	100	250	500	1,000
LEAD TIME (days)	6	7	7	9

Please note that lead times increase to 6-8 weeks for orders of 2500+ units, and they will not be engraved in the UK.

Sprout Customised Pencils & Customised Sleeves

Code: SE-STA-004

Size: 211mm x 54mm

Seeded pencil with laser engraving (10cm x 0.5cm) and customised card (211mm x 54mm). Available in 4 seed options: Daisy, Forget-me-not, Basil, Thyme. Orders under 2500 units will be engraved in the UK.



QUANTITY	100	250	500	1,000
LEAD TIME (days)	10	10	10	10



Please note that lead times increase to 6-8 weeks for orders of 2500+ units, and they will not be engraved in the UK.

Seed Stationeries Range

Seeded Paper Notepads

Code: SE-STA-005

Size: 84mm x 140mm

Pocket seeded paper notepad, coil bound with 40 post-consumer inner pages, with a fully customisable cover embedded with wildflower seeds, printed on one side full colour.

QUANTITY	25	50	100	150
LEAD TIME (days)	20-30	20-30	20-30	20-30



Business Card Seedsticks®

Code: SE-SST-058

Size: 75mm x 46mm

A pack of our Medium Seedsticks but with added perforation. The perforation means the end user can detach the business card part to keep. Printed both sides, full colour with a standard seed.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	8	8	8	8



GUERRILLA GARDENING

Sowing in the great outdoors

Guerrilla gardening is all about planting flowers in often neglected public spaces to enhance wildlife habitats and benefit the local environment. Traditionally it's done with forks and flowers, but our Seedboms and Seedballs offer an easier way to transform unloved spaces into areas of natural beauty. The beauty for your company is that these tools can provide a perfect floral fit for your requirements, and also highlight your long-term commitment to your local community.

Take the Seedbom - a grenade-shape biodegradable shell filled with organic compost and wildflower seeds. Compact and lightweight, it's easy to post, and ideal for igniting conversation at events and sparking awareness of your brand. Fully customisable from the packaging down to the seeds, it's a unique product manufactured to the highest standards.

The award-winning Seedball contains a mix of seeds, clay, peat-free compost and a little chilli powder in a 1cm-diameter sphere. Protected against predators, they are easy to scatter on soil and will grow into wildflowers, herbs and salads, helping to populate bees and butterflies while successfully promoting your business. Available in classic (and reusable) tins or matchboxes, they are fully customisable.

Guerrilla Gardening Range

Seedboms

Code: SE-GGS-002

Size: 50mm x 50mm x 80mm

Guerrilla gardening grenades filled with flower power potential. Throw and grow a Seedbom to spread wildflowers and support pollinating insects. Made from 100% compostable and organic materials. Created in the UK. Full branding available. Full colour print on front. Internal instructions have an editable background colour.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	10	10	15	15



Seedball Matchboxes

Code: SE-GGS-004

Size: 37mm x 55mm x 16mm

Easy to scatter and grow wildflowers. Matchbox of six seed balls. Choose from any of our set wildflower mixes, or create a combination.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	6	6	6	10



Guerrilla Gardening Range

Seedball Tins

Code: SE-GGS-003

Size: 64mm x 24mm
Easy to scatter and grow wildflowers. Tin of 20 seed balls. Six different seed mixes available.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	10	10	10	10



Matchbox Seedsticks®

Code: SE-GGS-005

Size: 55mm x 36mm x 16mm
Easy to grow Seedsticks supplied in a matchbox offering the perfect branding opportunity. Matchbox containing 5 Seedsticks. Choose from any of our set wildflower mixes, or create a combination. Label print size 50 x 50mm which covers the top and one side. Full CMYK colour print.

QUANTITY	100	250	500	1,000
LEAD TIME (days)	5	5	5	10





ESSENTIALS RANGE

Affordable promotional products

Our Essentials range provides an even more affordable alternative to our most popular eco-friendly promotional products. With lower print runs and simple but effective customisation, this range is the perfect solution for clients with smaller budgets and/or those requiring lower print runs. For distributors, this means that low value orders can generate a healthy sales margin for your business.

As specialists in eco-friendly branded seed & plant giveaways, our products leave very little waste behind except for the gift of flowers and plants! Choose from either wildflowers or mixed herbs for your Essentials order. We use recycled paper, non-toxic ink and minimal single-use plastic, making the Essentials range not only economical, but also perfect for green and sustainable marketing campaigns.

Bespoke print options are kept simple for this affordable range by adding a branded sticker to each product. We can even offer help & support with artwork & design (for a small fee) if needed. Business logo and branding printed in full colour meaning that whilst these products may cost less, they still will promote your brand and business in style.

Essentials Range

Essentials Seedsticks®

Code: SE-ESS-002

Pack when folded: 38mm x 46mm

Essentials Seedsticks come with a standard card case with fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds. The product is Made in Britain certified.

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



Essentials Seed Packets

Code: SE-ESS-001

Size: 80mm x 60mm

Essentials Seed Packets come with fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds.

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



Essentials Range

Essentials Clay Pot Gardens

Code: SE-ESS-003

Size: 60mm x 55mm x 50mm

Comes with fully customisable labels, wrap round, small terracotta clay pot, coir pellet (30mm), and 5 x Seedsticks with standard seed.

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



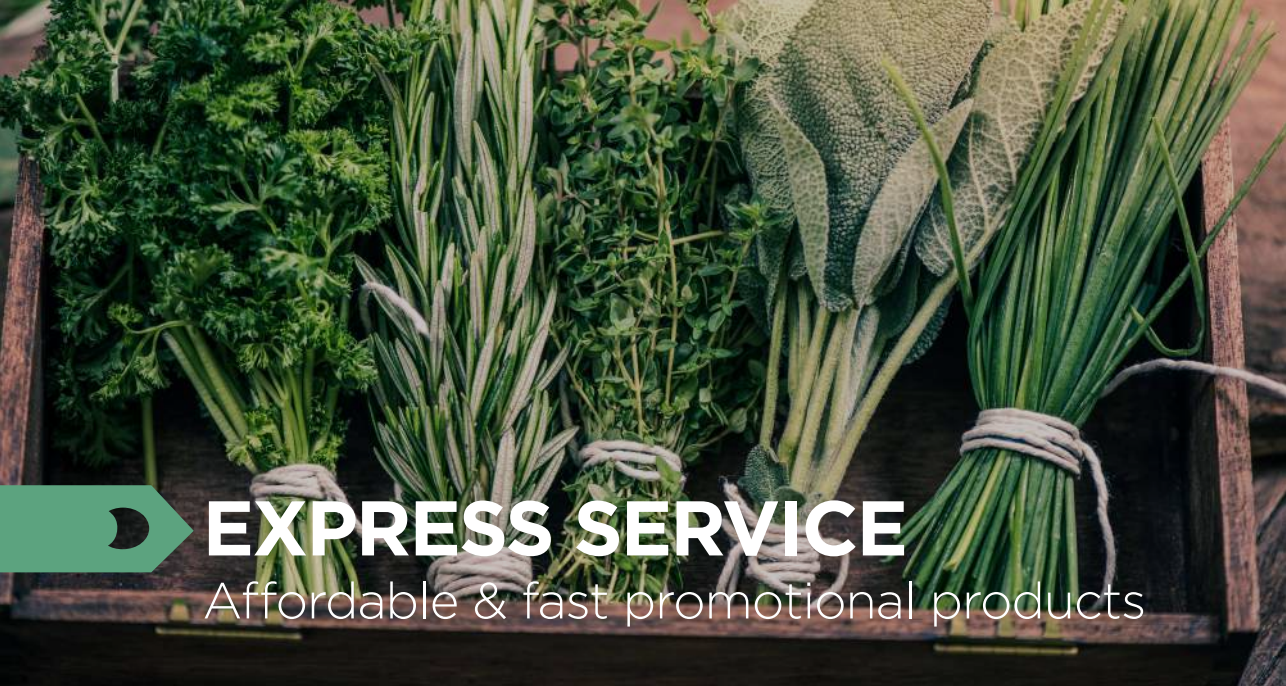
Essentials Desktop Cube Gardens

Code: SE-ESS-004

Size: 75mm x 75mm x 75mm

Filled with a soil pellet and our Seedsticks, the 100% compostable and biodegradable cube is made from alder wood. A customised sticker will be placed on either side of the cube and outer sleeve.

QUANTITY	50	100	250	500
LEAD TIME (days)	10	10	10	10



EXPRESS SERVICE

Affordable & fast promotional products

We all know that there are times when customers need their products now and a 2 to 3 week lead time just doesn't cut it. We have developed our range to meet these tight deadlines with a lead time of 3-5 days depending on product and quantity.

This service is available with our Essentials Range of products.

Express Seedsticks®

Code: SE-EXP-002

Pack when folded: 38mm x 46mm

Express Seedsticks come with a standard card case with fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds. The product is Made in Britain certified.

QUANTITY	50	100	250	500
LEAD TIME (days)	3	3	4	5



Express Seed Packets

Code: SE-EXP-001

Size: 80mm x 60mm

Express Seed Packets come with fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds.

QUANTITY	50	100	250	500
LEAD TIME (days)	3	3	4	5



Express Service

Express Clay Pot Gardens

Code: SE-EXP-003

Size: 60mm x 55mm x 50mm

Comes with fully customisable labels, wrap round, small terracotta clay pot, coir pellet (30mm), and 5 x Seedsticks with standard seed.

QUANTITY	50	100	250	500
LEAD TIME (days)	3	3	4	5



Express Desktop Cube Gardens

Code: SE-EXP-004

Size: 75mm x 75mm x 75mm

Filled with a soil pellet and our Seedsticks, the 100% compostable and biodegradable cube is made from alder wood. A customised sticker will be placed on either side of the cube and outer sleeve.

QUANTITY	50	100	250	500
LEAD TIME (days)	3	3	4	5

Order Information

ARTWORK

If artwork support is required, the cost is £40 per design. Any additional changes will be charged at £15 per amend. Multiple print designs within one order are usually treated and charged separately. For a bespoke Seedsticks® shape, a new die-cutting tool costs £200. This excludes the cost for designing the shape or template.

PRE-PRODUCTION SAMPLE

Please let us know if you would like a pre-production sample and we will advise the cost for this.

PRICING & LEAD TIMES

Prices and lead times are correct at time of publishing this catalogue version, but please be aware that these are subject to change at any time. We advise all customers to check the current price with us at the time of placing an order.

DELIVERY

Please note, prices in this catalogue apply to UK orders only. If you are ordering from outside of the UK, you will likely require an import licence for seeds and we will need to apply for a phytosanitary certificate, which costs approx. £35. This process will add at least one week to the lead time – please check with us for further details.

SET-UP FEE AND PAYMENT

Prices exclude a £40 set-up fee and VAT. If different seed options are required per order, another set-up fee will be charged. Prepayment is required for new clients. Terms are otherwise 14 days from the date of invoice.



Testimonials

Sow Easy delivered a fantastic product for our client's annual conference, the feedback received from multiple attendees was unprecedented and the exposure lead to additional orders from new stakeholders in the business. Keep up the innovation guys!

James Crossan
Account Director
Brand Addition

We have worked with Sow Easy on a number of different projects – great products that our clients love, fast turnaround and reliable service. Always a pleasure to work with Jamie and the team.

Aimee O'Leary
Account Manager - EMEA
BDA

I have used Sow Easy for a number of years now and can thoroughly recommend them. Great service, support and especially good at coming up with new ideas!

Stuart Fry
Business Development Manager - Corporate
Allwag Promotions Ltd

SOME OF THE COMPANIES WE'VE WORKED WITH...



brand addition.



